



# U.S.-Mexico Border Health Promotion and Chronic Disease Prevention Policy Forum Report

October 9 – 10, 2006  
Camino Real Hotel  
El Paso, Texas



Co-sponsored by the Centers for Disease Control and Prevention (CDC)

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## I. SUMMARY

### A. Background Information

The U.S.-Mexico Border Chronic Disease Prevention and Health Promotion Initiative were established to address the urgent chronic disease needs of the border. The National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP), of the Centers for Disease Control and Prevention (CDC), convened an initial meeting in El Paso, TX on October 15-16, 2001 to solicit key partner input.

Several established partners emerged at the initial meeting and included the U.S. Border Health Offices, the Pan American Health Organization, U.S.-Mexico Border Health Commission (BHC); border Universities, non-governmental organizations, Secretariat of Health from Mexico, Mexican state personnel, and Chronic Disease Program Directors. In partnership with NCCDPHP, four goals emerged and included:

1. To support the coordination or establishment of a chronic disease surveillance system for the border region,
2. To strengthen and support the public health infrastructure for the establishment of health promotion and disease prevention programs,
3. To support the coordination of multi-sectoral comprehensive funding to prevent and control chronic diseases along the border,
4. To strengthen binational collaboration to prevent chronic diseases.

On January 20-22, 2003, the first planning meeting was held in Ciudad Juarez, Mexico to address health promotion and chronic disease prevention in the U.S.-Mexico border region. The CDC and the Secretaria de Salud from Mexico sponsored this meeting. The focus of the meeting was on developing a plan of action for implementing the four objectives mentioned above.

### B. Goal and Objectives:

To contribute to the continued development of comprehensive health promotion and chronic disease prevention policies for the U.S.-Mexico border, a binational forum was held on October 9-10, 2006 in El Paso, Texas. The U.S.-Mexico Border Health Commission was host to the event with co-sponsorship by the Centers for Disease Control and Prevention. The focus of the *U.S. – Mexico Border Health Promotion and Chronic Disease Prevention Policy Forum* was to address the following goals:

1. Present summary results of the border-wide collaborative work of the 2003 U.S.-Mexico Border Health Promotion Policy Institute and the U.S.-Mexico Chronic Disease and Health Promotion Initiative,
2. Give continuity to the border binational collaboration established to: support risk factor surveillance or the border region; strengthening of the public health infrastructure; coordination of comprehensive funding to promote health, prevent and control chronic diseases along the U.S.-Mexico,
3. Give continuity to the collaboration policy recommendations and action plans.

**C. Forum Design:**

Participants consisted of federal, state and local public health leaders, Commission members, funding agency representatives, and health promotion and chronic disease policymakers.

Forum participants heard three presentations with a two-fold purpose: one to set the general tone for forum discussions and the other to revisit previous border-wide consensus and work plans emanated from conferences and meetings.

Participants were issued index cards and given individual reflection time to write questions, observations, or recommendations that were be systematically collected during the forum.

Two moderators facilitated group discussions. Summaries and general recommendations were read at the conclusion of the session. Simultaneous translation, moderators, facilitators, tape recording, equipment and supplies for all, and coffee service were available.

Forum Discussion Themes:
1. Where are we now? <ul style="list-style-type: none"><li>○ Have we fully reached our initial goals?</li><li>○ Were our goals feasible?</li><li>○ What kind of obstacles has limited our ability to reach our goals?</li></ul>
2. Where do we want to go? <ul style="list-style-type: none"><li>○ Could this be formulated in one forum?</li><li>○ What dynamics are conducive to build agreement and collaboration?</li></ul>
3. How do we get there? <ul style="list-style-type: none"><li>○ Are border-side partnerships sustainable?</li><li>○ How can we increase efficiencies and secure long-term sustainability?</li></ul>

**D. Presenters and Participants:** Approximately 64 individuals received invitations to participate in the two-day forum. Presenters and Participants selection criteria:

Presenters:

- Expertise in one or all of the forum themes

Participants:

- Commission Members
- Strong background as academician/researcher or policy maker
- Experience with and sensitive to the U.S-Mexico border population

**E. Evaluation and Conclusions:** The proposed evaluation for the forum included measures to obtain qualitative and quantitative data related to USMBHC objectives and expected immediate forum products and results.

The criteria proposed includes the following measurements: participants' response, participant and organizer's subjective evaluation of forum quality of organization, content and opinion of presentations, moderation and facilitation of group discussions, and the ability of forum organizers to lead forum participants on a productive discussion. The evaluation measures included:

1. Review of list of invitees/ participants, and number of attendees
1. One evaluation administered at the end of the forum to participants
2. Note taking and feedback from USMBHC personnel directly or indirectly involved in the execution of the forum
3. Audio taping of the entire sessions
4. Forum recommendations

## II. FORUM IMPLEMENTATION

### A. Presentations and Summaries

#### 1. Presentations

TOPICS	SPEAKERS	INSTITUTION	COUNTRY
<i>Effective Policies to Promote Health and Prevent Chronic Disease</i>	Dr. Frank Vinicor, Health Policy Director	National Center for Chronic Disease Prevention and Health Promotion, CDC	USA
<i>Health Promotion Observatories</i>	Dr. Maria Teresa Cerqueira, Chief-El Paso Field Office	Pan American Health Organization	USA
<i>U.S.-Mexico Border Chronic Disease and Health Promotion Initiative and 2003 Border Health Promotion Policy Institute Revisited</i>	Angel Roca, Deputy Director	Global Health Promotion, National Center for Chronic Disease Prevention and Health Promotion	USA
<i>Building Reproductive Health Epidemiology Capacity in the U.S. – Mexico Border Area</i>	Dr. Jill McDonald	Division of Reproductive Health, National Center for Chronic Disease Prevention and Health Promotion, CDC	USA

#### 2. Summaries

##### **Presentation 1:**

Presenter: Dr. Frank Vinicor

Presentation Title: *Effective Policies to Promote Health and Prevent Chronic Disease*

##### **Presentation Summary:**

On the first day, Dr. Frank Vinicor, Health Policy Director, from the NCCDPHP presented effective policies to promote health and prevent Chronic Disease. He emphasized the need to go beyond the “doctor’s office” and into the realm where people and children live, work, play and reflect. The opportunity to have effective policies to promote health and prevent chronic diseases stem from identifying when the *problem* is clear and when the solution is doable for the *policy* and *political* streams.

##### **Presentation 2:**

Presenter: Dr. Maria Teresa Cerqueira

Presentation Title: *Health Promotion Observatories*

##### **Presentation Summary:**

Dr. Maria Teresa Cerqueira, Chief-El Paso Field Office, from the Pan American Health Organization presented on health promotion observatories. To emphasize, the purpose of the observatories are to help facilitate the establishment of healthy public policies and their will to impact health with civil society’s participation.

**Presentation 3:**

Presenter: Angel Roca

Presentation Title: *U.S. – Mexico Border Chronic Disease and Health Promotion Initiative and 2003 Border Health Promotion Policy Institute*

**Presentation Summary:**

Angel Roca, Deputy Director, National Center for Chronic Disease Prevention and Health Promotion, revisited the U.S.-Mexico Border Chronic Disease and Health Promotion Initiative and 2003 Border Health Promotion Policy Institute. The goals of the initiative are to support a chronic disease surveillance system, strengthen the public health infrastructure, support the coordination of multi-sectoral comprehensive funding, and strengthen binational collaboration to prevent chronic diseases in the border region. Mr. Roca addressed political will as a critical element in gaining political support for the border chronic disease initiative.

**Presentation 4:**

Presenter: Dr. Jill McDonald

Presentation Title: *Building Reproductive Health Epidemiology Capacity in the U.S. – Mexico Border Area*

**Presentation Summary:**

Dr. Jill McDonald, Division of Reproductive Health, from the National Center for Chronic Disease Prevention and Health Promotion, discussed border risk factor surveillance. Her presentation highlighted the importance of peer exchange between epidemiology, vital statistics, and program staff.

## B. Forum Recommendations

### Group Summary Recommendations

**Theme:** To contribute to the continued development of comprehensive health promotion and chronic disease prevention framework for the U.S.-Mexico border.

	U.S. & Mexico Applicability	U.S. Applicability	Mexico Applicability
1 Marketing to enhance existing programs	X		
2 Build epidemiological support on the border	X		
3 Identify who should take responsibility of program funding	X		
4 Identify who should take ownership of programs	X		
5 Provide support of initiatives	X		
6 The Commission to convene funding agencies	X		
7 Identify the role Universities play and their ability for capacity development	X		
8 Identify partnership opportunities	X		
9 Act on what is collected as “data to action”	X		
10 Strengthen infrastructure and capacity development	X		
12 Provide dissemination of available information	X		
13 Convene border summits as leverage for funding	X		
14 Identify border best practices	X		
15 Facilitate trainings for health professionals	X		

### Additional Summary Recommendations

**Themes:** To provide recommendations for multi-sectoral comprehensive funding for a health promotion and chronic disease prevention framework for the U.S.-Mexico Border.

	U.S. & Mexico Applicability	U.S. Applicability	Mexico Applicability
1 Work on fundable proposals	X		
2 Coordinate funding cycles from public and private sources	X		
3 Generate a repository of proposals to support response to RFP's	X		
4 Establish a grant writing and publishing training outlet	X		
5 Develop a directory of funders to help identify resources	X		
6 Package and provide funding formats	X		
7 Identify and establish best practices	X		
8 Advocate for designated funding streams for border projects and programs	X		
9 Fund projects based on border needs opposed to agency needs	X		
10 Identify border priorities	X		
12 Establish coalitions for topic specific capacity building	X		

### III. EVALUATION

**A. Design and Process:** The evaluation design proposed for the forum involves recording both quantitative and qualitative data on the process and results from all participants based on goals and objectives. Feedback is designed to include:

- The number of participants based on the roster – Attendees were asked to complete the sign-in sheet as they entered.
- Completion of the USMBHC evaluation form by participants and organizers
- Audio-taping of the entire sessions
- Identification of Forum Recommendations

**B. Results:** Information gathered is summarized in the table below and reports if forum objectives were met, unmet, or exceeded.

Objective	Evaluation of Results
1. Present summary results of the border-wide collaborative work of the 2003 U.S.-Mexico Border Health Promotion Policy Institute and the U.S.-Mexico Chronic Disease and Health Promotion Initiative.	Summary results were presented by Angel Roca, Deputy Director, Global Health Promotion, National Center for Chronic Disease and Health Promotion  <b>Outcome: Objective Met</b>
2. Give continuity to the border binational collaboration established to: support risk factor surveillance for the border region, strengthening of the public health infrastructure, and coordination of comprehensive funding to promote health, prevent and control chronic diseases along the U.S.-Mexico border.	See Forum Recommendations Below.  <b>Outcome: Objective Unmet</b>
3. Give continuity of the collaboration policy recommendations and action plans	The formulation and establishment of specific binational health policies did not draw a conclusion  <b>Outcome: Objective Unmet</b>
4. Reactivation of U.S.-Mexico border binational collaboration to support appropriate policies and programs.	The formulation and establishment of specific binational health policies did not draw a conclusion  <b>Outcome: Objective Unmet</b>

The organizations present agreed to the relevance of topics presented at the forum. The sessions focused on chronic disease surveillance, infrastructure/capacity development for health promotion and chronic disease, and comprehensive funding for health promotion and chronic disease prevention.

The formulation and establishment of specific binational health policies did not draw a conclusion. However, based on forum evaluations, the organizations recommended a two-step process as the next steps to take. Establish a steering committee to discuss and prioritize the fifteen recommendations. Thereafter, identify the scope and focus in order to proceed with a well-written and focused proposal to mobilize resources.

#### IV. APPENDICES

##### A. General Information

<b>Convener:</b>	USMBHC and the Centers for Disease Control and Prevention (CDC), in partnership with USDHHS, Mexico's Secretary of Health, and 10 Border States
<b>Dates/Fechas:</b>	October 9 - 10, 2006
<b>Place:</b>	Camino Real Hotel, El Paso, Texas
<b>Organization Committee:</b>	USMBHC, U.S. Section: Dan Reyna USMBHC, Mexico Section: Héctor Martínez CDC/NCCDPHP: Angel Roca, Mary Hall CDC Liaison to the USMBHC: Carmen Sánchez Vargas PAHO: Piedad Huerta Border States Chronic Disease and Health Promotion Directors Outreach Offices
<b>Forum Dynamics:</b>	Keynote Presentations - Panel Discussions
<b>Contact Information/ Informacion:</b>	Monica Reyes, <a href="mailto:mreyes@borderhealth.org">mreyes@borderhealth.org</a> U.S.-Mexico Border Health Commission 201 East Main Drive, Suite 1616 El Paso, TX 79901 Tel. (915) 532-1006 / Fax (915) 532-1697 <a href="http://www.borderhealth.org">www.borderhealth.org</a>
<b>Lodging/Alojamiento:</b>	Camino Real Hotel 101 South El Paso Street El Paso, TX 79901 Reservations (800) 722-6466 <a href="http://www.caminoreal.com/el Paso i/main.php">www.caminoreal.com/el Paso i/main.php</a>

## **B. Presenter List and Contact Information**

1. Dr. Frank Vinicor  
Health Policy Director  
National Center for Chronic Disease Prevention and Health Promotion  
4770 Buford Highway, NE, MS K-40  
Atlanta, GA 30341  
(770) 488-5631
2. Dr. Maria Teresa Cerqueira  
Chief-El Paso Field Office  
Pan American Health Organization  
5400 Suncrest Drive, Suite C-4  
El Paso, TX 79912  
(915) 845-5950
3. Angel Roca  
Deputy Director, Global Health Promotion  
National Center for Chronic Disease Prevention and Health Promotion  
4770 Buford Highway, NE, MS K-40  
Atlanta, GA 30341  
(770) 488-5647
4. Dr. Jill McDonald  
Behavioral Scientist, Division of Reproductive Health  
National Center for Chronic Disease Prevention and Health Promotion  
4770 Buford Highway, NE, MS K-22  
Atlanta, GA 30341  
(770) 488-6373

## **C. Participant List and Contact Information**

Centers for Disease Control and Prevention (CDC)  
National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP)  
4770 Buford Highway, NE  
Atlanta, GA 30341  
(770)488-5631

U.S.-Mexico Border Health Commission  
201 E. Main Dr., Suite 1616  
El Paso, TX 79901  
(915) 532-1006

U.S.-Mexico Border Health Association  
5400 Suncrest Dr., Suite C-5  
El Paso, TX 79912  
(915) 833-6450

Pan American Health Organization (PAHO)  
U.S.-Mexico Border Field Office  
5400 Suncrest Drive, Suite C-4  
El Paso, TX 79912  
(915) 845-5950

## **Outreach Offices of the ten Border States**

### **U.S. Section**

Arizona Outreach Office  
Office of Border Health  
Arizona Department of Health Services  
4400 E. Broadway, Suite 300  
Tucson, AZ 85711  
(520) 770-3114

California Outreach Office  
5353 Mission Center Road, Suite #215  
San Diego, CA 92108  
(619) 688-0158

New Mexico Outreach Office  
New Mexico Office of Border Health  
1170 N. Solano, Suite L  
Las Cruces, NM 88001  
Tel. (505) 528-5154

Texas Outreach Office  
Office of Border Health  
Texas Department of State Health Services  
2201 E. Main, Ste. A  
Uvalde, TX 78801  
Tel. (830) 591-4384 Ext. 226

### **Mexico Section**

Baja California Regional Office  
Hospital General de Tijuana  
Av. Centenario 1851  
C.P. 22320 Tijuana, B.C.  
Tel. (01152-664) 634-6511

Chihuahua Regional Office  
Paseo Triunfo de la República 3530  
Cd. Juárez, Chih. 32330  
Tel. (01152-656) 639-0864

Coahuila Regional Office  
Calle Colón No. 203 Oriente  
Zona Centro  
Piedras Negras, Coahuila 26000  
Tel. (01152-878) 784-0125

Nuevo León Regional Office  
Matamoros 520 Oriente  
Col. Centro C.P. 64000  
Monterrey, Nuevo León  
Tel. (01152-81) 8342-5336

Sonora Regional Office  
5 de Febrero y Moctezuma  
Col. Bolivar  
C.P. 84000 Nogales, Sonora  
Tel. (01152-631) 313-7920

Tamaulipas Regional Office  
Salinas Puga #820  
Colonia Hidalgo  
C.P. 88160 Nuevo Laredo, Tamaulipas  
Tel. (01152-867)

Texas Department of State Health Services  
401 E. Franklin, Suite 210  
El Paso, TX 79901  
(915) 834-7675

Paso del Norte Health Foundation  
1100 N. Stanton, Suite 510  
El Paso, TX 79902  
(915) 544-7636

Center for Border Health Research  
1100 N. Stanton, Suite 410  
El Paso, TX 79902  
(915) 577-0970

University of Texas School of Public Health Brownsville  
UTSPH 80Fort Brown RAHC-N200  
Brownsville, TX 78520  
(956) 882-5162

## D. Technical Forum Information

### 1. Agenda

#### U.S.-MEXICO BORDER HEALTH PROMOTION AND CHRONIC DISEASE PREVENTION POLICY FORUM

#### FORO FRONTERIZO MEXICO-ESTADOS UNIDOS DE POLITICAS DE PROMOCION DE SALUD Y PREVENCION DE ENFERMEDADES CRONICAS

#### FORUM AGENDA / PROGRAMA DEL FORO

#### October / Octubre 9, 2006

- 13:00 – 13:30**            [Registration / Registro](#)
- 13:30 – 14:00**            [Welcome / Bienvenida \(Border Health Commission, U.S. and Mexico Sections /  
Comisión de Salud Fronteriza, Secciones de Estados Unidos y México\)](#)  
[Lawrence Kline, D.O., FCCP, FACP, D.ABSM / Dr. Ernesto Ramírez](#)
- 14:00 – 14:15**            [Forum Overview / Dinámica del Foro](#)  
[Dan Reyna, General Manager, Border Health Commission-U.S. Section / Gerente  
General, Comisión de Salud Fronteriza, Sección Estados Unidos](#)
- 14:15 – 14:45**            [Effective Policies to Promote Health and Prevent Chronic Disease / Políticas  
Efectivas para la Promoción de la Salud y la Prevención de Enfermedades Crónicas](#)  
[Dr. Frank Vinicor, Health Policy Director, National Center for Chronic Disease  
Prevention and Health Promotion, CDC / Director, Políticas de Salud, Centro Nacional  
de Prevención de Enfermedades Crónicas y Promoción de Salud, CDC](#)
- 14:45-15:15**            [Health Promotion Observatories / Observatorios de Promoción de la Salud](#)  
[Dr. Maria Teresa Cerqueira, Chief-El Paso Field Office, Pan American Health  
Organization / Jefe de la Oficina de Campo en El Paso, Organización Panamericana de la  
Salud](#)
- 15:15 – 15:30**            [BREAK / RECESO](#)
- 15:30 – 16:45**            [U.S.-Mexico Border Chronic Disease and Health Promotion Initiative and 2003 Border  
Health Promotion Policy Institute Revisited / Revisión de Avance de la Iniciativa Fronteriza  
México-Estados Unidos de Enfermedades Crónicas y Promoción de la Salud](#)  
[Angel Roca, Deputy Director, Global Health Promotion, National Center for Chronic  
Disease Prevention and Health Promotion, CDC / Encargado, Oficina de Promoción de  
Salud Global, Centro Nacional de Prevención de Enfermedades Crónicas y Promoción de  
Salud, CDC](#)  
[Dr. Jorge Ochoa Moreno, Director, Leave Healthy and Return Healthy, Directorate of Health  
Promotion, Mexico Secretariat of Health / Director del Programa Vete Sano y Regresa Sano,  
Dirección General De Promoción de Salud, Secretaría de Salud de México](#)
- 16:45 – 17:00**            [Day's Summary and Planning of Next Day Activities / Resumen de Actividades del  
Día y Planeación de las Actividades del Siguiete Día](#)  
[Dan Reyna / Dr. Ernesto Ramírez](#)

**October / Octubre 10, 2006**

- 09:00 – 09:15**      **Overview of Second Day Activities / Revisión de Actividades del Segundo Día**  
**Dan Reyna / Dr. Ernesto Ramírez**
- 09:15 – 10:50**      **Forum Policy Discussion: Focus on Border Risk Factor Surveillance / Foro de Discusión de Políticas de Salud: Enfoque en Vigilancia Fronteriza de Factores de Riesgo de Conducta para Enfermedades Crónicas**
- Jill McDonald, Ph.D., **Division of Reproductive Health, National Center for Chronic Disease Prevention and Health Promotion, CDC /**  
*División de Salud Reproductiva, Centro Nacional de Prevención de Enfermedades Crónicas y Promoción de Salud, CDC*  
Dra. Rosario Winsbrum, **State Subdirector, Reproductive Health, Chihuahua Health Services / Subdirectora de Salud Reproductiva, Servicios de Salud de Chihuahua**  
Carmen Sanchez-Vargas, M.D., M.O.H., M.P.H., **CDC Liaison to the USMBHC / Enlace del CDC para la CSFMEU**
- 10:50 – 11:05**      **BREAK / RECESO**
- 11:05 – 12:00**      **Forum Policy Discussion: Focus on Border Capacity and Infrastructure Development for Health Promotion and Chronic Disease Prevention / Foro de Discusión de Políticas de Salud: Enfoque en el Desarrollo de la Capacidad y la Infraestructura Fronteriza para Prevención de Enfermedades Crónicas**
- Angel Roca / Dra. Ema Mora, State Program of Adult and Older Adult Health, Chihuahua Health Services / Responsable del Programa Estatal de Salud del Adulto y el Adulto Mayor, Servicios de Salud de Chihuahua**
- 12:00 – 13:00**      **LUNCH / COMIDA (No Host / Sin Patrocinio)**
- 13:00 – 14:15**      **(continuation) Forum Policy Discussion: Focus on Border Capacity and Infrastructure Development for Health Promotion and Chronic Disease Prevention / (continua) Foro de Discusión de Políticas de Salud: Enfoque en el Desarrollo de la Capacidad y la Infraestructura Fronteriza para Prevención de Enfermedades Crónicas**  
**Angel Roca / Dra. Ema Mora**
- 14:15 – 14:30**      **BREAK / RECESO**
- 14:30 – 16:30**      **Forum Policy Discussion: Strategies for Border Binational Collaboration in Health Promotion and Chronic Disease / Foro de Discusión de Políticas de Salud: Estrategias para Desarrollar Colaboración Binacional Fronteriza en Enfermedades Crónicas**
- Angel Roca / Dr. Álvaro Valenzuela Grajeda, Subdirector, Cd. Juárez, Chih. Sanitary Jurisdiction / Subdirector, Jurisdicción Sanitaria de Cd. Juárez, Chih.**
- 16:30 – 17:00**      **Conclusions and Recommendations / Conclusiones y Recomendaciones**

Angel Roca / Dr. Noemí Gutierrez, *Division of Health Promotion, Cd. Juarez, Chih. Sanitary Jurisdiction / Responsable, Dirección de Promoción de Salud, Jurisdicción Sanitaria de Cd. Juárez, Chih.*

ADJOURN / *DESPEDIDA*

**E. Evaluation Form**

1. U.S. – Mexico Border Health Commission Forum Evaluation

**U.S. - Mexico Border Health Commission  
FORUM EVALUATION**

We appreciate your cooperation evaluating the Forum.

1. **Which of the following categories better describes your line of work?**  
 NGO\_\_ Community Based Organization\_\_ Health Promotion Program Manager\_\_  
 Chronic Disease Program Manager \_\_ Academic\_\_ Researcher\_\_ Federal Government\_\_  
 Local Health Department\_\_ Regional Director Health Service\_\_ Other\_\_\_\_\_
2. **Please classify the following aspects of the meeting by circling the number pertaining to the written category.**

<b>A. Organization</b>	Poor	Acceptable	Good	Very Good	Excellent
Distribution of themes	1	2	3	4	5
Program presentation	1	2	3	4	5
Presenter Selection	1	2	3	4	5
Session Logistics	1	2	3	4	5
Simultaneous Interpretation	1	2	3	4	5
Social Program	1	2	3	4	5

<b>B. Contents</b>	Poor	Acceptable	Good	Very Good	Excellent
Relevance	1	2	3	4	5
Themes presented	1	2	3	4	5

**C. What is your general opinion of the following presentations**

Dr. Frank Vinicor	1	2	3	4	5
Dr. Maria Teresa Cerqueira	1	2	3	4	5
Angel Roca	1	2	3	4	5

Dr. Jill McDonald	1	2	3	4	5
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**4. What is your general opinion of the following sessions?**

	Poor 1	Acceptable 2	Good 3	Very Good 4	Excellent 5
Chronic Disease Surveillance					
Infrastructure/capacity development for health promotion and chronic	1	2	3	4	5
Comprehensive funding for health promotion and chronic disease prevention	1	2	3	4	5
Formulation and establishment of binational health policies	1	2	3	4	5
Conclusions and Recommendations	1	2	3	4	5

**5. What would be the next steps that you recommend?**

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**THANK YOU FOR RETURNING THE EVALUATION FORM**

**Monica Reyes: [mreyes@borderhealth.org](mailto:mreyes@borderhealth.org)**

**Address: USMBHC, 201 E. Main Dr. Suite 1616, El Paso, TX 01**

#### **F. PowerPoint Presentations**

1. Frank Vinicor, Health Policy Director, NCCDPHP, [Effective Policies to Promote Health and Prevent Chronic Disease](#)
2. Dr. Maria Teresa Cerqueira, Chief-El Paso Field Office, from the Pan American Health Organization, [Health Promotion Observatories](#)
3. Angel Roca, Deputy Director, National Center for Chronic Disease Prevention and Health Promotion, [U.S.-Mexico Border Chronic Disease and Health Promotion Initiative](#) and [2003 Border Health Promotion Policy Institute](#)
4. Dr. Jill McDonald, Division of Reproductive Health, National Center for Chronic Disease and Health Promotion, [Building Reproductive Health Epidemiology Capacity in the U.S.-Mexico Border Area](#)