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I. SUMMARY

A. Background Information

The U.S.-Mexico Border Chronic Disease Prevention and Health Promotion Initiative were established to address the urgent chronic disease needs of the border. The National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP), of the Centers for Disease Control and Prevention (CDC), convened an initial meeting in El Paso, TX on October 15-16, 2001 to solicit key partner input.

Several established partners emerged at the initial meeting and included the U.S. Border Health Offices, the Pan American Health Organization, U.S.-Mexico Border Health Commission (BHC); border Universities, non-governmental organizations, Secretariat of Health from Mexico, Mexican state personnel, and Chronic Disease Program Directors. In partnership with NCCDPHP, four goals emerged and included:

1. To support the coordination or establishment of a chronic disease surveillance system for the border region,
2. To strengthen and support the public health infrastructure for the establishment of health promotion and disease prevention programs,
3. To support the coordination of multi-sectoral comprehensive funding to prevent and control chronic diseases along the border,
4. To strengthen binational collaboration to prevent chronic diseases.

On January 20-22, 2003, the first planning meeting was held in Ciudad Juarez, Mexico to address health promotion and chronic disease prevention in the U.S.-Mexico border region. The CDC and the Secretaria de Salud from Mexico sponsored this meeting. The focus of the meeting was on developing a plan of action for implementing the four objectives mentioned above.

B. Goal and Objectives:

To contribute to the continued development of comprehensive health promotion and chronic disease prevention policies for the U.S.-Mexico border, a binational forum was held on October 9-10, 2006 in El Paso, Texas. The U.S.-Mexico Border Health Commission was host to the event with co-sponsorship by the Centers for Disease Control and Prevention. The focus of the U.S. – Mexico Border Health Promotion and Chronic Disease Prevention Policy Forum was to address the following goals:

1. Present summary results of the border-wide collaborative work of the 2003 U.S.-Mexico Border Health Promotion Policy Institute and the U.S.-Mexico Chronic Disease and Health Promotion Initiative,
2. Give continuity to the border binational collaboration established to: support risk factor surveillance or the border region; strengthening of the public health infrastructure; coordination of comprehensive funding to promote health, prevent and control chronic diseases along the U.S.-Mexico,
3. Give continuity to the collaboration policy recommendations and action plans.
C. Forum Design:

Participants consisted of federal, state and local public health leaders, Commission members, funding agency representatives, and health promotion and chronic disease policymakers.

Forum participants heard three presentations with a two-fold purpose: one to set the general tone for forum discussions and the other to revisit previous border-wide consensus and work plans emanated from conferences and meetings.

Participants were issued index cards and given individual reflection time to write questions, observations, or recommendations that were be systematically collected during the forum.

Two moderators facilitated group discussions. Summaries and general recommendations were read at the conclusion of the session. Simultaneous translation, moderators, facilitators, tape recording, equipment and supplies for all, and coffee service were available.

<table>
<thead>
<tr>
<th>Forum Discussion Themes:</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Where are we now?</td>
</tr>
<tr>
<td>o Have we fully reached our initial goals?</td>
</tr>
<tr>
<td>o Were our goals feasible?</td>
</tr>
<tr>
<td>o What kind of obstacles has limited our ability to reach our goals?</td>
</tr>
<tr>
<td>2. Where do we want to go?</td>
</tr>
<tr>
<td>o Could this be formulated in one forum?</td>
</tr>
<tr>
<td>o What dynamics are conductive to build agreement and collaboration?</td>
</tr>
<tr>
<td>3. How do we get there?</td>
</tr>
<tr>
<td>o Are border-side partnerships sustainable?</td>
</tr>
<tr>
<td>o How can we increase efficiencies and secure long-term sustainability?</td>
</tr>
</tbody>
</table>

D. Presenters and Participants: Approximately 64 individuals received invitations to participate in the two-day forum. Presenters and Participants selection criteria:

Presenters:
- Expertise in one or all of the forum themes

Participants:
- Commission Members
- Strong background as academician/researcher or policy maker
- Experience with and sensitive to the U.S-Mexico border population
E. Evaluation and Conclusions: The proposed evaluation for the forum included measures to obtain qualitative and quantitative data related to USMBHC objectives and expected immediate forum products and results.

The criteria proposed includes the following measurements: participants’ response, participant and organizer’s subjective evaluation of forum quality of organization, content and opinion of presentations, moderation and facilitation of group discussions, and the ability of forum organizers to lead forum participants on a productive discussion. The evaluation measures included:

1. Review of list of invitees/participants, and number of attendees
2. One evaluation administered at the end of the forum to participants
3. Note taking and feedback from USMBHC personnel directly or indirectly involved in the execution of the forum
4. Audio taping of the entire sessions
5. Forum recommendations
II. FORUM IMPLEMENTATION

A. Presentations and Summaries

1. Presentations

<table>
<thead>
<tr>
<th>TOPICS</th>
<th>SPEAKERS</th>
<th>INSTITUTION</th>
<th>COUNTRY</th>
</tr>
</thead>
<tbody>
<tr>
<td>Effective Policies to Promote Health and Prevent Chronic Disease</td>
<td>Dr. Frank Vinicor, Health Policy Director</td>
<td>National Center for Chronic Disease Prevention and Health Promotion, CDC</td>
<td>USA</td>
</tr>
<tr>
<td>Health Promotion Observatories</td>
<td>Dr. Maria Teresa Cerqueira, Chief-El Paso Field Office</td>
<td>Pan American Health Organization</td>
<td>USA</td>
</tr>
<tr>
<td>U.S.-Mexico Border Chronic Disease and Health Promotion Initiative and 2003 Border Health Promotion Policy Institute Revisited Building Reproductive Health Epidemiology Capacity in the U.S. – Mexico Border Area</td>
<td>Angel Roca, Deputy Director</td>
<td>Global Health Promotion, National Center for Chronic Disease Prevention and Health Promotion</td>
<td>USA</td>
</tr>
<tr>
<td></td>
<td>Dr. Jill McDonald</td>
<td>Division of Reproductive Health, National Center for Chronic Disease Prevention and Health Promotion, CDC</td>
<td>USA</td>
</tr>
</tbody>
</table>

2. Summaries

**Presentation 1:**

Presenter: Dr. Frank Vinicor

Presentation Title: *Effective Policies to Promote Health and Prevent Chronic Disease*

**Presentation Summary:**

On the first day, Dr. Frank Vinicor, Health Policy Director, from the NCCDPHP presented effective policies to promote health and prevent Chronic Disease. He emphasized the need to go beyond the “doctor’s office” and into the realm where people and children live, work, play and reflect. The opportunity to have effective policies to promote health and prevent chronic diseases stem from identifying when the *problem* is clear and when the solution is doable for the *policy* and political streams.

**Presentation 2:**

Presenter: Dr. Maria Teresa Cerqueira

Presentation Title: *Health Promotion Observatories*

**Presentation Summary:**

Dr. Maria Teresa Cerqueira, Chief-El Paso Field Office, from the Pan American Health Organization presented on health promotion observatories. To emphasize, the purpose of the observatories are to help facilitate the establishment of healthy public policies and their will to impact health with civil society’s participation.
Presentation 3:
Presenter: Angel Roca
Presentation Title: U.S. – Mexico Border Chronic Disease and Health Promotion Initiative and 2003 Border Health Promotion Policy Institute
Presentation Summary: Angel Roca, Deputy Director, National Center for Chronic Disease Prevention and Health Promotion, revisited the U.S.-Mexico Border Chronic Disease and Health Promotion Initiative and 2003 Border Health Promotion Policy Institute. The goals of the initiative are to support a chronic disease surveillance system, strengthen the public health infrastructure, support the coordination of multi-sectoral comprehensive funding, and strengthen binational collaboration to prevent chronic diseases in the border region. Mr. Roca addressed political will as a critical element in gaining political support for the border chronic disease initiative.

Presentation 4:
Presenter: Dr. Jill McDonald
Presentation Title: Building Reproductive Health Epidemiology Capacity in the U.S. – Mexico Border Area
Presentation Summary: Dr. Jill McDonald, Division of Reproductive Health, from the National Center for Chronic Disease Prevention and Health Promotion, discussed border risk factor surveillance. Her presentation highlighted the importance of peer exchange between epidemiology, vital statistics, and program staff.
B. Forum Recommendations

Group Summary Recommendations

**Theme:** To contribute to the continued development of comprehensive health promotion and chronic disease prevention framework for the U.S.-Mexico border.

<table>
<thead>
<tr>
<th><strong>Themes</strong></th>
<th><strong>U.S. &amp; Mexico Applicability</strong></th>
<th><strong>U.S. Applicability</strong></th>
<th><strong>Mexico Applicability</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Marketing to enhance existing programs</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2 Build epidemiological support on the border</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3 Identify who should take responsibility of program funding</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4 Identify who should take ownership of programs</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5 Provide support of initiatives</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6 The Commission to convene funding agencies</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7 Identify the role Universities play and their ability for capacity development</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8 Identify partnership opportunities</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9 Act on what is collected as “data to action”</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10 Strengthen infrastructure and capacity development</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12 Provide dissemination of available information</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>13 Convene border summits as leverage for funding</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>14 Identify border best practices</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>15 Facilitate trainings for health professionals</td>
<td>X</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Additional Summary Recommendations

**Themes:** To provide recommendations for multi-sectoral comprehensive funding for a health promotion and chronic disease prevention framework for the U.S.-Mexico Border.

<table>
<thead>
<tr>
<th><strong>Themes</strong></th>
<th><strong>U.S. &amp; Mexico Applicability</strong></th>
<th><strong>U.S. Applicability</strong></th>
<th><strong>Mexico Applicability</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>1 Work on fundable proposals</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>2 Coordinate funding cycles from public and private sources</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>3 Generate a repository of proposals to support response to RFP’s</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>4 Establish a grant writing and publishing training outlet</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>5 Develop a directory of founders to help identify resources</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>6 Package and provide funding formats</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>7 Identify and establish best practices</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>8 Advocate for designated funding streams for border projects and programs</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>9 Fund projects based on border needs opposed to agency needs</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>10 Identify border priorities</td>
<td>X</td>
<td></td>
<td></td>
</tr>
<tr>
<td>12 Establish coalitions for topic specific capacity building</td>
<td>X</td>
<td></td>
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</tbody>
</table>
III. EVALUATION

A. Design and Process: The evaluation design proposed for the forum involves recording both quantitative and qualitative data on the process and results from all participants based on goals and objectives. Feedback is designed to include:

- The number of participants based on the roster – Attendees were asked to complete the sign-in sheet as they entered.
- Completion of the USMBHC evaluation form by participants and organizers
- Audio-taping of the entire sessions
- Identification of Forum Recommendations

B. Results: Information gathered is summarized in the table below and reports if forum objectives were met, unmet, or exceeded.

<table>
<thead>
<tr>
<th>Objective</th>
<th>Evaluation of Results</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Present summary results of the border-wide collaborative work of the 2003 U.S.-Mexico Border Health Promotion Policy Institute and the U.S.-Mexico Chronic Disease and Health Promotion Initiative.</td>
<td>Summary results were presented by Angel Roca, Deputy Director, Global Health Promotion, National Center for Chronic Disease and Health Promotion Outcome: Objective Met</td>
</tr>
<tr>
<td>2. Give continuity to the border binational collaboration established to: support risk factor surveillance for the border region, strengthening of the public health infrastructure, and coordination of comprehensive funding to promote health, prevent and control chronic diseases along the U.S.-Mexico border.</td>
<td>See Forum Recommendations Below. Outcome: Objective Unmet</td>
</tr>
<tr>
<td>3. Give continuity of the collaboration policy recommendations and action plans</td>
<td>The formulation and establishment of specific binational health policies did not draw a conclusion Outcome: Objective Unmet</td>
</tr>
<tr>
<td>4. Reactivation of U.S.-Mexico border binational collaboration to support appropriate policies and programs.</td>
<td>The formulation and establishment of specific binational health policies did not draw a conclusion Outcome: Objective Unmet</td>
</tr>
</tbody>
</table>
The organizations present agreed to the relevance of topics presented at the forum. The sessions focused on chronic disease surveillance, infrastructure/capacity development for health promotion and chronic disease, and comprehensive funding for health promotion and chronic disease prevention.

The formulation and establishment of specific binational health policies did not draw a conclusion. However, based on forum evaluations, the organizations recommended a two-step process as the next steps to take. Establish a steering committee to discuss and prioritize the fifteen recommendations. Thereafter, identify the scope and focus in order to proceed with a well-written and focused proposal to mobilize resources.

IV. APPENDICES

A. General Information

Convener: USMBHC and the Centers for Disease Control and Prevention (CDC), in partnership with USDHHS, Mexico’s Secretary of Health, and 10 Border States

Dates/Fechas: October 9 - 10, 2006

Place: Camino Real Hotel, El Paso, Texas

Organization Committee: USMBHC, U.S. Section: Dan Reyna
USMBHC, Mexico Section: Héctor Martínez
CDC/NCCDPHP: Angel Roca, Mary Hall
CDC Liaison to the USMBHC: Carmen Sánchez Vargas
PAHO: Piedad Huerta
Border States Chronic Disease and Health Promotion Directors
Outreach Offices

Forum Dynamics: Keynote Presentations - Panel Discussions

Contact Information/Informacion: Monica Reyes, mreyes@borderhealth.org
U.S.-Mexico Border Health Commission
201 East Main Drive, Suite 1616
El Paso, TX 79901
Tel. (915) 532-1006 / Fax (915) 532-1697
www.borderhealth.org

Lodging/Alojamiento: Camino Real Hotel
101 South El Paso Street
El Paso, TX 79901
Reservations (800) 722-6466
www.caminoreal.com/elpaso_i/main.php
B. Presenter List and Contact Information

1. Dr. Frank Vinicor
   Health Policy Director
   National Center for Chronic Disease Prevention and Health Promotion
   4770 Buford Highway, NE, MS K-40
   Atlanta, GA 30341
   (770) 488-5631

2. Dr. Maria Teresa Cerqueira
   Chief-El Paso Field Office
   Pan American Health Organization
   5400 Suncrest Drive, Suite C-4
   El Paso, TX 79912
   (915) 845-5950

3. Angel Roca
   Deputy Director, Global Health Promotion
   National Center for Chronic Disease Prevention and Health Promotion
   4770 Buford Highway, NE, MS K-40
   Atlanta, GA 30341
   (770) 488-5647

4. Dr. Jill McDonald
   Behavioral Scientist, Division of Reproductive Health
   National Center for Chronic Disease Prevention and Health Promotion
   4770 Buford Highway, NE, MS K-22
   Atlanta, GA 30341
   (770) 488-6373

C. Participant List and Contact Information

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National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP)
4770 Buford Highway, NE
Atlanta, GA 30341
(770) 488-5631

U.S.-Mexico Border Health Commission
201 E. Main Dr., Suite 1616
El Paso, TX 79901
(915) 532-1006

U.S.-Mexico Border Health Association
5400 Suncrest Dr., Suite C-5
El Paso, TX 79912
(915) 833-6450

Pan American Health Organization (PAHO)
U.S.-Mexico Border Field Office
5400 Suncrest Drive, Suite C-4
El Paso, TX 79912
(915) 845-5950
Outreach Offices of the ten Border States

U.S. Section

Arizona Outreach Office
Office of Border Health
Arizona Department of Health Services
4400 E. Broadway, Suite 300
Tucson, AZ 85711
(520) 770-3114

California Outreach Office
5353 Mission Center Road, Suite #215
San Diego, CA  92108
(619) 688-0158

New Mexico Outreach Office
New Mexico Office of Border Health
1170 N. Solano, Suite L
Las Cruces, NM 88001
Tel. (505) 528-5154

Texas Outreach Office
Office of Border Health
Texas Department of State Health Services
2201 E. Main, Ste. A
Uvalde, TX 78801
Tel. (830) 591-4384 Ext. 226

Mexico Section

Baja California Regional Office
Hospital General de Tijuana
Av. Centenario 1851
C.P. 22320 Tijuana, B.C.
Tel. (01152-664) 634-6511

Chihuahua Regional Office
Paseo Triunfo de la República 3330
Cd. Juárez, Chih. 32330
Tel. (01152-656) 639-0864

Coahuila Regional Office
Calle Colón No. 203 Oriente
Zona Centro
Piedras Negras, Coahuila 26000
Tel. (01152-878) 784-0125
Nuevo León Regional Office
Matamoros 520 Oriente
Col. Centro C.P. 64000
Monterrey, Nuevo León
Tel. (01152-81) 8342-5336

Sonora Regional Office
5 de Febrero y Moctezuma
Col. Bolivar
C.P. 84000 Nogales, Sonora
Tel. (01152-631) 313-7920

Tamaulipas Regional Office
Salinas Puga #820
Colonia Hidalgo
C.P. 88160 Nuevo Laredo, Tamaulipas
Tel. (01152-867)

Texas Department of State Health Services
401 E. Franklin, Suite 210
El Paso, TX 79901
(915) 834-7675

Paso del Norte Health Foundation
1100 N. Stanton, Suite 510
El Paso, TX 79902
(915) 544-7636

Center for Border Health Research
1100 N. Stanton, Suite 410
El Paso, TX 79902
(915) 577-0970

University of Texas School of Public Health Brownsville
UTSPH 80 Fort Brown RAHC-N200
Brownsville, TX 78520
(956) 882-5162
D. Technical Forum Information

1. Agenda

U.S.-MEXICO BORDER HEALTH PROMOTION AND CHRONIC DISEASE PREVENTION POLICY FORUM

FORO FRONTERIZO MEXICO-ESTADOS UNIDOS DE POLITICAS DE PROMOCION DE SALUD Y PREVENCION DE ENFERMEDADES CRONICAS

FORUM AGENDA / PROGRAMA DEL FORO

October / Octubre 9, 2006

13:00 – 13:30  Registration / Registro

13:30 – 14:00  Welcome / Bienvenida (Border Health Commission, U.S. and Mexico Sections / Comisión de Salud Fronteriza, Secciones de Estados Unidos y México)
Lawrence Kline, D.O., FCCP, FACP, D.ABSM / Dr. Ernesto Ramírez

14:00 – 14:15  Forum Overview / Dinámica del Foro
Dan Reyna, General Manager, Border Health Commission-U.S. Section / Gerente General, Comisión de Salud Fronteriza, Sección Estados Unidos

14:15 – 14:45  Effective Policies to Promote Health and Prevent Chronic Disease / Políticas Efectivas para la Promoción de la Salud y la Prevención de Enfermedades Crónicas
Dr. Frank Vinicor, Health Policy Director, National Center for Chronic Disease Prevention and Health Promotion, CDC / Director, Políticas de Salud, Centro Nacional de Prevención de Enfermedades Crónicas y Promocion de Salud, CDC

14:45-15:15  Health Promotion Observatories / Observatorios de Promoción de la Salud
Dr. Maria Teresa Cerqueira, Chief-El Paso Field Office, Pan American Health Organization / Jefe de la Oficina de Campo en El Paso, Organización Panamericana de la Salud

15:15 – 15:30  BREAK / RECESO

15:30 – 16:45  U.S.-Mexico Border Chronic Disease and Health Promotion Initiative and 2003 Border Health Promotion Policy Institute Revisited / Revisión de Avance de la Iniciativa Fronteriza México-Estados Unidos de Enfermedades Crónicas y Promoción de la Salud
Angel Roca, Deputy Director, Global Health Promotion, National Center for Chronic Disease Prevention and Health Promotion, CDC / Encargado, Oficina de Promocion de Salud Global, Centro Nacional de Prevención de Enfermedades Crónicas y Promocion de Salud, CDC
Dr. Jorge Ochoa Moreno, Director, Leave Healthy and Return Healthy, Directorate of Health Promotion, Mexico Secretariat of Health / Director del Programa Vete Sano y Regresa Sano, Dirección General De Promoción de Salud, Secretaría de Salud de México

16:45 – 17:00  Day’s Summary and Planning of Next Day Activities / Resumen de Actividades del Día y Planeación de las Actividades del Siguiente Día
Dan Reyna / Dr. Ernesto Ramírez
09:00 – 09:15  
**Overview of Second Day Activities / Revisión de Actividades del Segundo Día**  
Dan Reyna / Dr. Ernesto Ramírez

09:15 – 10:50  
**Forum Policy Discussion: Focus on Border Risk Factor Surveillance / Foro de Discusión de Políticas de Salud: Enfoque en Vigilancia Fronteriza de Factores de Riesgo de Conducta para Enfermedades Crónicas**

Jill McDonald, Ph.D., Division of Reproductive Health, National Center for Chronic Disease Prevention and Health Promotion, CDC / División de Salud Reproductiva, Centro Nacional de Prevención de Enfermedades Crónicas y Promoción de Salud, CDC  
Dra. Rosario Winsbrum, State Subdirector, Reproductive Health, Chihuahua Health Services / Subdirectora de Salud Reproductiva, Servicios de Salud de Chihuahua  
Carmen Sanchez-Vargas, M.D., M.O.H., M.P.H., CDC Liaison to the USMBHC / Enlace del CDC para la CSFMEU

10:50 – 11:05  
**BREAK / RECESO**

11:05 – 12:00  
**Forum Policy Discussion: Focus on Border Capacity and Infrastructure Development for Health Promotion and Chronic Disease Prevention / Foro de Discusión de Políticas de Salud: Enfoque en el Desarrollo de la Capacidad y la Infraestructura Fronteriza para Prevención de Enfermedades Crónicas**

Angel Roca / Dra. Ema Mora, State Program of Adult and Older Adult Health, Chihuahua Health Services / Responsable del Programa Estatal de Salud del Adulto y el Adulto Mayor, Servicios de Salud de Chihuahua

12:00 – 13:00  
**LUNCH / COMIDA (No Host / Sin Patrocinio)**

13:00 – 14:15  
*(continuation)* **Forum Policy Discussion: Focus on Border Capacity and Infrastructure Development for Health Promotion and Chronic Disease Prevention / (continua) Foro de Discusión de Políticas de Salud: Enfoque en el Desarrollo de la Capacidad y la Infraestructura Fronteriza para Prevención de Enfermedades Crónicas**

Angel Roca / Dra. Ema Mora

14:15 – 14:30  
**BREAK / RECESO**

14:30 – 16:30  
**Forum Policy Discussion: Strategies for Border Binational Collaboration in Health Promotion and Chronic Disease / Foro de Discusión de Políticas de Salud: Estrategias para Desarrollar Colaboración Binacional Fronteriza en Enfermedades Crónicas**


16:30 – 17:00  
**Conclusions and Recommendations / Conclusiones y Recomendaciones**
E. Evaluation Form


**U.S. - Mexico Border Health Commission**

**FORUM EVALUATION**

We appreciate your cooperation evaluating the Forum.

1. **Which of the following categories better describes your line of work?**
   - NGO
   - Community Based Organization
   - Health Promotion Program Manager
   - Chronic Disease Program Manager
   - Academic
   - Researcher
   - Federal Government
   - Local Health Department
   - Regional Director Health Service
   - Other

2. **Please classify the following aspects of the meeting by circling the number pertaining to the written category.**

   **A. Organization**

<table>
<thead>
<tr>
<th>Area</th>
<th>Poor</th>
<th>Acceptable</th>
<th>Good</th>
<th>Very Good</th>
<th>Excellent</th>
</tr>
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<tbody>
<tr>
<td>Distribution of themes</td>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
</tr>
<tr>
<td>Program presentation</td>
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<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
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<tr>
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<td>3</td>
<td>4</td>
<td>5</td>
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<td>Social Program</td>
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<td>4</td>
<td>5</td>
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</table>

   **B. Contents**

<table>
<thead>
<tr>
<th>Area</th>
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<th>Acceptable</th>
<th>Good</th>
<th>Very Good</th>
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   **C. What is your general opinion of the following presentations**

<table>
<thead>
<tr>
<th>Presenter</th>
<th>Rating</th>
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<tr>
<td>Dr. Frank Vinicor</td>
<td>1</td>
</tr>
<tr>
<td>Dr. Maria Teresa Cerqueira</td>
<td>1</td>
</tr>
<tr>
<td>Angel Roca</td>
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4. What is your general opinion of the following sessions?

<table>
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<th>Chronic Disease Surveillance</th>
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<th>Comprehensive funding for health promotion and chronic disease prevention</th>
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<th>Formulation and establishment of binational health policies</th>
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<th>Conclusions and Recommendations</th>
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<th>5</th>
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</thead>
</table>

5. What would be the next steps that you recommend?

THANK YOU FOR RETURNING THE EVALUATION FORM

Monica Reyes: mreyes@borderhealth.org
Address: USMBHC, 201 E. Main Dr. Suite 1616, El Paso, TX 01
F. PowerPoint Presentations
   1. Frank Vinicor, Health Policy Director, NCCDPHP, Effective Policies to Promote Health and Prevent Chronic Disease
   2. Dr. Maria Teresa Cerqueira, Chief-El Paso Field Office, from the Pan American Health Organization, Health Promotion Observatories
   3. Angel Roca, Deputy Director, National Center for Chronic Disease Prevention and Health Promotion, U.S.-Mexico Border Chronic Disease and Health Promotion Initiative and 2003 Border Health Promotion Policy Institute
   4. Dr. Jill McDonald, Division of Reproductive Health, National Center for Chronic Disease and Health Promotion, Building Reproductive Health Epidemiology Capacity in the U.S.-Mexico Border Area