



**BBHW 2007  
Border Activity Matrix (BAM)**



**NEW MEXICO ACTIVITIES**

In an effort to gather information on border wide BBHW 2007 events in your area, please complete and submit form to Monica Reyes, MPH, CHES, Binational Operations Coordinator, U.S.-Mexico Border Health Commission at [mreyes@borderhealth.org](mailto:mreyes@borderhealth.org) or fax to (915) 532-1697. Please be aware the BAM will be uploaded to the Commission's website. Therefore, if new activities are added, please resubmit form to keep your state updated.

List Planned Events/Activities	Sponsors	Is event Local or Binational?	Location, City and County	Target Population	Date and Timeline	Contact Information (Name, Title, E-Mail, Phone, Website)
<b>Dona Ana County</b>						
<b>Binational Media Campaign against substance abuse.</b>	Binational Alliance of Border Coalitions	Binational	TX-NM-AZ-CA	Youth and Parents	Radio Ads and Posters	Naomi Fahrenkrug Community Health Coordinator <a href="mailto:Naomi.Fahrenkrug@state.nm.us">Naomi.Fahrenkrug@state.nm.us</a> (505) 528-5151
<b>Binational Red Ribbon Rally Parade/Ciclo via and Health Fair</b>	City of Sunland Park Girl Scouts of America-Troop 6  LULAC- El Paso Chapter Dona Ana County DWI Program/Health & Human Services Dept. Team Bliss-Fort Bliss, TX Office of Border Health –TX Texas Dept of State Health Serv US-Mexico Border Health Com Sunland Park Racetrack & Casin ARYBA TX-NM WAL-MART Supercenter-Walt Team Bliss Army Substance Ab Town of Anthony, TX Western Playland, Sunland Park, NM Southwestern International PRCO Rodeo El Paso Police Department City of Las Cruces, NM Safe Kids, Thomason Hospital Water-King	Tri State Binational Event	Western Play Land Parking Lot 1249 Futurity Dr. Sunland Park, NM 88063	Children, Families, Community Members, Agencies, organizations, and surrounding area in Juarez, Texas and NM border region.	Opening Event for NM October 6, 2007 9am-2pm	Angie Sanchez Community Development Coordinator NMDOH Office of Border Health <a href="mailto:Angie.sanchez@state.nm.us">Angie.sanchez@state.nm.us</a> (505)528-5123  Naomi Fahrenkrug Community Health Coordinator NMDOH Office of Border Health <a href="mailto:Naomi.fahrenkrug@state.nm.us">Naomi.fahrenkrug@state.nm.us</a> (505)528-5151

<p>Town of Mesilla, NM  Texas Department of  Transportation  City of El Paso, TX  Horizon City, TX  New Mexico Dept. of  Health/Women, Infants &amp;  Children  New Mexico Dept. of  Health/Office of Border  Health  Regional Substance Abuse  Collaborative  New Mexico Dept of  Health/Region 5  Dona Ana County Action for  Youth  Gadsden Independent School  District Panther Pride  Marching Band  Banda de Guerra/Juarez  Santa Teresa Marching Band  Thomason Trauma Center  City of Socorro, TX  VIVIR,  Incidencia of Transportación,  MX  Regional Advisory Council on  Trauma-RAC  Drug Enforcement Agency  EXA-98.3 FM  City of Vinton, TX  City of Juarez, MX  City of Praxedis  City of Guadalupe  City of Las Cruces Citation  Program  Omega Delta Phi  Fraternity/NMSU  EL Paso Community College  Rio Grande Safe Communities  NM Sheriff Posse  El Paso Sheriff Posse  Charros Association of El  Paso  Sunland Park Police  Dona Ana Sheriffs Dept.</p>					
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	Las Cruces Sun News Clear Chanel Advertising Alliance of Border Coalitions Consulado General de El Paso Sunland Park Child and Family Department CAAD, SFS de Mexico Juvenile Citation Program of Te					
<b>Southern New Mexico Promotora Committee Training</b>	Ben Archer La Clinic de Familia Families and Youth NM OBH Hidalgo Medical Services Luna County Healthy Start	Binational	Las Cruces, NM Families and Youth Conference Room	All Promotoras along the Border	October 15, 2007	Sandra Gonzales 505-556-1681
<b>Family Health Fair</b>	Ben Archer Health Center Dona Ana, Las Cruces NMSU Head Start	Local	821. E Lohman Las Cruces, NM	Local Community and Head Start Parents	October 19, 2007	Frances Scappaticci 505-267-3287 Or Georgia Torres 505-373-3086
<b>Grant County</b>						
<b>Cooking Classes for Diabetes and NM Recipe Cookbook distribution.</b>	Grant County Health Council, Gila Regional Medical Center, Office of Minority Health and Hidalgo Medical Services, Dept of Health Staff, NM Extension Office	Binational Event	Bayard community Center, Bayard, NM	All residents of Grant County	October 15, 2007 And October 17, 2007	Beverly Allen- Grant County Health Council Coordinator <a href="mailto:ballen-ananins@grmc.org">ballen-ananins@grmc.org</a> , 505-313-7647,gcchc.org
<b>Cooking Show on CATS TV</b>	Grant County Health Council, Gila Regional Medical Center, Office of Minority Health and Hidalgo Medical Services, Dept of Health Staff, NM Extension Office,	Local	Cable TV for Grant County	All residents of Grant County	October 2007 TBC	Beverly Allen- Grant County Health Council Coordinator <a href="mailto:ballen-ananins@grmc.org">ballen-ananins@grmc.org</a> , 505-313-7647,gcchc.org
<b>Restaurant Visit with Mayor of Silver City, NM and Casas Nuevo Grande, Mexico</b>	Local Restaurant, SoAHEC	Binational	Grant County	All residents of Grant County	Oct 17 (with Nutrition & Fitness Group)  Oct 18 (with Mayors of Grant	Beverly Allen- Grant County Health Council Coordinator <a href="mailto:ballen-ananins@grmc.org">ballen-ananins@grmc.org</a> , 505-313-7647,gcchc.org

					County)  Nov 11 (with Mayors of Nuevo Casas Grande, México & Silver City, NM  Oct 15-19 (all restaurants will have diabetic menu available)	
<b>Health Disparities Forum</b>	-NM Department of Health -Grant County Health Council -Gila Regional Medical Center -Office of Minority Health -Hidalgo Medical Services	Local Event	Gila Regional Medical Center Professional Development Center, Silver City, NM	All Community Members, Agencies, organizations, Health care providers, policy makers, and elected officials	October 15, 2007	Beverly Allen Ananins Grant County Health Council Coordinator <a href="mailto:Ballen-ananins@grmc.org">Ballen-ananins@grmc.org</a> 505-313-7647
<b>Otero County</b>						
<b>Walk out West</b> 1.5 mile walk	- (OWAG) - Community Health Care Council Partners - Otero Path - Walk Otero	Local – Otero County	Alamogordo NM – Alameda Park and Zoo	- Hispanic - Native American - At risk individuals	October 13, 2007	Lori Tilman <a href="mailto:OteroPath@qwest.net">OteroPath@qwest.net</a> 505 437-2460, OteroPath.com
<b>Walk out West Health Fair</b>	- (OWAG) - Community Health Care Council Partners	Local – Otero County	Alamogordo NM – Alameda Park and Zoo	- Hispanic - Native American	October 13, 2007	Lori Tilman <a href="mailto:OteroPath@qwest.net">OteroPath@qwest.net</a> 505 437-2460, OteroPath.com

Provide one thousand (1000) individuals with a resource packet to include information about local health related resources	- Otero Path - Walk Otero			- At risk individuals		
<b>Luna County</b>						
<b>Be Healthy... T-Shirt Design Contest for Border Binational Health Week to be presented during Columbus School Health Day activities.</b>	Columbus-Luna County/Palomas Binational Health Council, Luna County Health Council, Columbus Elementary School	Yes	Columbus, NM	Columbus Elementary School 1st-6th grades	Contest announced 8/ 27/07, Entries due 9/17/07, T-shirts presented 10/17/07	Kathryn Ritterbusch, Columbus-Luna County/Palomas Binational Health Council Co-President <a href="mailto:kritterbusch@bamhs.com">kritterbusch@bamhs.com</a> (505) 546-2174
<b>Columbus Elementary School Health Day with Health Screenings,</b>	Columbus-Luna County/Palomas Binational Health Council, Luna County Health Council, Columbus Elementary	Yes	Columbus, NM	Columbus Elementary School K-6th Grades	10/17/07	Kathryn Ritterbusch, Columbus-Luna County/Palomas Binational Health Council Co-President <a href="mailto:kritterbusch@bamhs.com">kritterbusch@bamhs.com</a> (505) 546-2174

<b>Education and Information Booths</b>	School					
<b>Red Ribbon Rally with Drug Free Pledge Balloon Launch</b>	Columbus-Luna County/Palomas Binational Health Council, Luna County Health Council, Columbus Elementary School	Yes	Columbus, NM	Columbus Elementary School K-6th Grades	10/16/07	Kathryn Ritterbusch, Columbus-Luna County/Palomas Binational Health Council Co-President <a href="mailto:kritterbusch@bamhs.com">kritterbusch@bamhs.com</a> (505) 546-2174
<b>Community Health Fair with Health Screenings, Education and Information Booths</b>	Columbus-Luna County/Palomas Binational Health Council, Luna County Health Council, Columbus Elementary School, Ben Archer Health Center, Luna County Public Health, Border Area Mental Health, Luna County Healthy Start,	Yes	Columbus, NM	Community Members, Adults, young children, teens	10/16/07	Kathryn Ritterbusch, Columbus-Luna County/Palomas Binational Health Council Co-President <a href="mailto:kritterbusch@bamhs.com">kritterbusch@bamhs.com</a> (505) 546-2174
<b>Columbus Volunteer Fire Department EMT Training and Support</b>	Columbus Volunteer Fire Dept., Village of Columbus, Columbus-Luna County/Palomas Binational Health Council	Yes	Columbus, NM	EMT Volunteers For the Columbus Volunteer Fire Department	10/14-19/07	Kathryn Ritterbusch, Columbus-Luna County/Palomas Binational Health Council Co-President <a href="mailto:kritterbusch@bamhs.com">kritterbusch@bamhs.com</a> (505) 546-2174
<b>Palomas School and Community Health Day with Health Screenings,</b>	Mayor and City of Palomas, Chihuahua State Health Dept., Centro de Salud, Columbus-Luna County/Palomas	Yes	Palomas, Chihuahua, Mexico	Community members, agencies and organizations and surrounding areas in	10/18/07	Kathryn Ritterbusch, Columbus-Luna County/Palomas Binational Health Council Co-President <a href="mailto:kritterbusch@bamhs.com">kritterbusch@bamhs.com</a> (505) 546-2174

<b>Education and Information Booths</b>	Binational Health Council, Luna County Public Health, Ben Archer Health Center, Southwest Promotora Association			Palomas, Chihuahua, Mexico		
<b>I Have the Power to... T-shirt Contest to be presented at Teen Prevention Dance</b>	Bootheel Youth Association, Hidalgo County Health Consortium, Hidalgo Medical Services, Lordsburg and Animas School Districts, Hidalgo Extension Service, Border Area Mental Health Services	Yes	Hidalgo County, NM	Teens at Animas and Lordsburg High Schools	Contest announced 8/ 27/07, Entries due 9/17/07, T-shirts presented 10/17/07	Tricia Washburn Hidalgo County Health Council Coordinator <a href="mailto:healthconsortium@aznex.net">healthconsortium@aznex.net</a> (505) 313-4685
<b>Red Ribbon Prevention Football Rally at Animas High School</b>	Bootheel Youth Association, Hidalgo County Health Consortium, Hidalgo Medical Services, Lordsburg and Animas School Districts, Hidalgo Extension Service, Border Area Mental Health Services	Yes	Animas, NM	Youth and Community Members	10/12/07	Tricia Washburn Hidalgo County Health Council Coordinator <a href="mailto:healthconsortium@aznex.net">healthconsortium@aznex.net</a> (505) 313-4685
<b>Red Ribbon Prevention Football Rally at Lordsburg High School</b>	Bootheel Youth Association, Hidalgo County Health Consortium, Hidalgo Medical Services, Lordsburg and Animas School Districts, Hidalgo Extension Service, Border Area Mental Health Services	Yes	Lordsburg, NM	Youth and Community Members	10/19/07	Tricia Washburn Hidalgo County Health Council Coordinator <a href="mailto:healthconsortium@aznex.net">healthconsortium@aznex.net</a> (505) 313-4685
<b>Red Ribbon Week</b>	DWI and TUPAC Prevention Programs,	Yes	Animas and Lordsburg, NM	Youth K-12th Grades in	Week of 10/15-19/07	Tricia Washburn Hidalgo County Health Council

<b>Activities</b>	Hidalgo County Health Consortium, Hidalgo Extension Service, Bootheel Youth Association, Lordsburg and Animas School Districts			Animas and Lordsburg Schools		Coordinator <a href="mailto:healthconsortium@aznex.net">healthconsortium@aznex.net</a> (505) 313-4685
<b>DWI and TUPAC Prevention Teen Dance</b>	DWI and TUPAC Prevention Programs, Hidalgo County Health Consortium, Hidalgo Extension Service, Bootheel Youth Association, Lordsburg and Animas School Districts	Yes	Lordsburg, NM	Youth and Community Members	10/13/07	Tricia Washburn Hidalgo County Health Council Coordinator <a href="mailto:healthconsortium@aznex.net">healthconsortium@aznex.net</a> (505) 313-4685
<b>Youth Promotora Training and Educational Workshop</b>	Bootheel Youth Association, Hidalgo Health Consortium, Hidalgo Medical Services, Lordsburg and Animas School Districts, Border Area Mental Health Services	Yes	Animas and Lordsburg, NM	Youth Ages 10-18	Week of 10/15-19/07	Tricia Washburn Hidalgo County Health Council Coordinator <a href="mailto:healthconsortium@aznex.net">healthconsortium@aznex.net</a> (505) 313-4685