



United States-México Border Health Commission

Overview of Goals and Actions for 2010

January 2010

Mission:

To provide international leadership to optimize health and quality of life along the United States-México border.

Strategic Principles:

Leadership-Focus-Venue

Strategic Priorities:

The priority areas for 2010 include the following:

- Tuberculosis
- Obesity/diabetes
- Infectious disease and public health emergencies
- Strategic planning
- Access to care
- Research, data collection, and academic alliances

Strategic Actions for 2010

The following action items include various activities and product-oriented, measurable outputs directed for funding under the Cooperative Agreement of each of the four U.S. border states:

- Establish the *U.S.-México Tuberculosis (TB) Consortium*.
 - Conduct the first annual *Binational Infectious Disease Conference*.
 - Implement the *New Mexico-Chihuahua TB Pilot Project*.
 - Conduct the *Binational TB Legal Forum*.
 - Sponsor the *Border TB Models of Excellence* initiative.
 - Complete a report on the status of U.S.-México obesity/diabetes.
 - Sponsor the *Border Obesity/ Diabetes Models of Excellence*.
 - Develop a binational multi-media campaign on obesity/diabetes.
 - Conduct the second *Binational Health Council's Strategic Planning Summit*.
 - Launch the *Leaders across Borders* leadership training program.
 - Complete the *Healthy Border 2020 Strategic Plan*.
 - Sponsor the seventh annual *National Infant Immunization Week / Vaccination Week in the Americas (NIIW/VWA)*.
 - Sponsor the seventh annual *Border Binational Health Week (BBHW)*.
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