UNITED STATES-MÉXICO
BORDER BINATIONAL HEALTH WEEK
“FAMILIES IN ACTION FOR HEALTH”
October 1-5, 2012

TEXAS ACTIVITIES
## CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Pages</th>
</tr>
</thead>
<tbody>
<tr>
<td>Summary</td>
<td>3</td>
</tr>
<tr>
<td>1. Brownsville-Matamoros Binational Health Council</td>
<td>4</td>
</tr>
<tr>
<td>2. Hida-Rey Binational Health Council</td>
<td>13</td>
</tr>
<tr>
<td>3. SMAC Binational Health Council</td>
<td>15</td>
</tr>
<tr>
<td>4. Los Dos Laredos-Nuevo León Binational Health Council</td>
<td>17</td>
</tr>
<tr>
<td>5. HOPE-K Binational Health Council</td>
<td>21</td>
</tr>
<tr>
<td>6. Amistad Binational Health Council</td>
<td>31</td>
</tr>
<tr>
<td>7. Presidio-Ojinaga Binational Health Council</td>
<td>33</td>
</tr>
<tr>
<td>9. South Texas Promotoras Association</td>
<td>46</td>
</tr>
<tr>
<td>Results and Comparisons</td>
<td>47</td>
</tr>
<tr>
<td>Annexes</td>
<td>50</td>
</tr>
</tbody>
</table>
Summary

The 9th Annual Border Binational Health Week (BBHW) was held on October 1-5, 2012 in conjunction with the Third Mexican National Health Week and the 11th Binational Health Week. These celebratory events are a partnership of the United States-México Border Health Commission, the U.S. Department of Health and Human Services; the México Secretariat of Health, the Health Initiative of the Americas, the Pan American Health Organization, and the ten U.S.-México Border States. The Border Binational Health Week is also an important part of the U.S.-México Border Health Councils’ 2010-2012 Operational Work Plans developed in El Paso, Texas on April 19-20, 2010 and updated in April 6-7, 2011.

“The goal of BBHW is to promote sustainable partnerships to address border health problems. Intended outcomes include increased community and inter-agency networking relationships, increased information sharing and educational opportunities, and increased awareness of the BHC and other state and local initiatives.” The theme of 2011 BBHW was the same as in previous years, Families in Action for Health, with the focus on “Preventing Obesity and Diabetes”.

The activities during BBHW were diverse in format, in targeted population, and in intended outcomes. They included health fairs, flu vaccines shots, opening and closing events, proclamations by public health authorities, educational and training opportunities, public celebratory events, forums, conferences and symposia on specific health related topics such as obesity and diabetes, tuberculosis, tobacco, and HIV-AIDS prevention, and activities such as walk-a-thons and bike-a-thons, media (TV and radio interviews, newspaper articles), messages to the community, and other activities sponsored in partnership with approximately 138 border agencies and organizations.

A total of 75 local and binational activities were held on the Texas Mexico border, with the overall goal to increase and promote public awareness of health threats posed by obesity and diabetes, as well as tuberculosis. These activities took place in different settings such as public parks and streets, malls, public schools and colleges, hotels, museums, local health departments, and ventanillas de salud at the Mexican Consulates.

An approximate total of 18,371 people participated in different activities during the 2012 Border Binational Health Week along the Texas-Mexico border, an increase of more than 1,140 participants from 2011.

The BHC will continue with the complimentary theme of obesity and diabetes as priorities for 2013 in support of and in response to the XXVI U.S.–México Border Governor’s Conference Joint Declaration and the XXIX Joint Declaration.
1. Brownsville – Matamoros Binational Health Council

The Brownsville Matamoros Binational Health Council has adopted the Healthy Border 2010 objectives as follows: access to health care, cancer, diabetes, environmental health, HIV/AIDS, Immunizations Infectious Diseases, obesity, injury prevention, maternal, infant and child health mental health, oral health, and respiratory diseases.

Partners

Healthy Communities of Brownsville; Valley Regional Medical Center; Valley Baptist Medical Center; City of Brownsville Health Department; Secretaría de Salud de Tamaulipas; Texas Department of State Health Services, Region 11; DSHS Office of Border Health; DSHS Family & Community Health Services; TCEQ; PUB; HEB; University of Texas School of Public Health at Brownsville; Consulate of Mexico in Brownsville; Cameron County Health Department; National Vaccine Program Office; U.S. Mexico Border Health Commission; and the Association of State and Territorial Health Officials, ASTHO; Harlingen Police Department.

City of Brownsville, Venue; Brownsville Independent School District, Parental Involvement, volunteers; RGV Car Coalition; HOPE for kids living with diabetes, speakers and information gathering, numerous vendors who gave out information about health dealing with obesity and diabetes.

Activities and Events

Health Literacy Educational Symposium
This Literacy Education Symposium was held on Wednesday, October 3, 2012 in Brownsville, Texas. The theme of the Symposium was “Childhood Diabetes Type 1, obesity and the Health of our Children.” The Symposium featured three speakers, Dr. Jose Luis Robles, Dr. Stephen Ponder, and Dr. Matiana Gonzalez-Wright.

Dr. Jose Luis Robles of Matamoros presented an overview of the epidemic of overweight and obesity. He discussed Mexican national strategies to overcome these health concerns. Dr. Stephen Ponder of Texas Tech Health Sciences Center – Permian Basin spoke about diabetes management for children and families. Dr. Matiana Gonzalez-Wright, a registered dietician, provided suggestions to help manage diabetes through diet.

Educational materials addressing these health issues were distributed. The Health Literacy Education Symposium gave families the chance to participate in a question and answer setting about health issues that affect their families with Dr. Stephen Ponder,
pediatric endocrinologist. Local agencies and organizations were invited to share and disseminate information regarding their services for all events.

Approximately 500 participants and 3 different newspaper articles were published about the upcoming event.

There was a time in the agenda set aside to view the posters and abstracts, which were on display at the back of the hall. However, almost no event participants chose to visit the display area for posters and abstracts. Fewer than ten posters and abstracts were on display.
Lupita Mata, Department of State Health Services Office of Border Health Health Service Region 11, stocked a vendor display table with numerous pamphlets and videos related to diabetes and other health conditions, as well as some health promotion incentive items such as bags, cups, pens, hand sanitizer, and coloring books. The promotional items were very popular with the event participants. Diabetes Informational pamphlets were placed into the bags to make it easier for guests to pick up the educational flyers.
The OBH table was very popular with event participants, who were able to obtain educational materials on diabetes, obesity, influenza, and other health conditions.

At the end of the event, only a few flyers remained.
Third Annual Border Research Forum on Diabetes and Obesity
The Border Research Forum was held in conjunction with the Health Literacy Educational Symposium on October 3rd, 2012 and took place at the Event Center in Brownsville, Texas.

Allison and Lupita pinned the abstract to the board
Abstract: Obesity, diabetes, nutrition, and physical activity along the Texas border by Allison Abell Banicki, PhD and Ronald J. Dutton, PhD

The Border Research Forum was an opportunity for undergraduate and graduate students, faculty, and researchers to highlight and showcase the depth and breadth of health education, community based research, and student research along the border to local, state and federal dignitaries from both the United States and Mexico.

Topics for the Border Research Forum can encompass a variety of topics, in addition to obesity and diabetes, to include topics in the social/physical sciences and community and culture; management or policy, education, health and medical education; and seasonal influenza.

Open to parents, students, educators and health officials, it was sponsored by Healthy Communities of Brownsville. A total of seven (7) health professionals participated. Eight (8) posters were on display at the symposium.

Car Seat Inspection Station
This event took place on October 3rd, 2012 in Brownsville, Texas, targeted to local community with the purpose of educating parents on the importance of properly using car seats. The goal was to help decrease the number of injuries and fatalities in children ages 0 -14 years of age due to motor vehicle crashes. Approximately 50 people participated.
Thirty nine (39) vehicles came through the inspection station. Child Passenger Safety Technicians inspected and/or reinstalled twenty nine (29) seats and distributed thirty two (32) new seats.

Both the demand and need for car seat inspections in Brownsville, Texas is high. A large portion of the cars inspected had either expired child passenger seats, children improperly restrained, children using a car seat inadequate for their size, and children without a child passenger safety seat. Services to over 10 vehicles were not able to be completed that day, but were referred to another inspection station to make appointments.

**Valley Environmental Summit**
This local South Texas event held on October 4th, 2012, took place at the Event Center in Brownsville, Texas. It was targeted to professionals of Water Utilities and municipalities personnel, School Districts, Colonias residents, and nonprofit organizations. The event was sponsored by Texas Commission on Environmental Quality (TCEQ), Healthy Communities of Brownsville, City of Brownsville, Public Utilities Board (PUB), and, H.E.B.. Approximately 275 professionals participated.

*Left to Right: Sergio Zarate, Down by the Border, Arturo Rodriguez, City of Brownsville Public Health Director; and Mayor Pro-Tem Jessica Tretreau-Kalifa, City of Brownsville*
Dengue Presentations
Two (2) dengue presentations were held for Spanish speaking population. The first on October 5, 2012, took place at the Consulado de Mexico in Brownsville, Texas. The second was held on October 9, 2012, at the Iglesia Bautista, Southmost 2515 International Blvd. Brownsville, Texas.
Ordinance Enforcement Officer Andres Macias from the City of Brownsville Public Health Department delivered two (2) presentations, both in Spanish. He showed a power point presentation. The purpose of both presentations was to educate the Spanish speaking population on mosquito breeding grounds, how to eliminate breeding grounds, and expose participants to the Dengue and Mosquito cycle. The attendees were able to comprehend the reason to eliminate breeding grounds. For both sessions, there were approximately fifty (50) people in total attendance. The City of Brownsville Health Department distributed a free reusable bag with promotional material.

**Vector Borne Diseases Overview: West Nile and Dengue and Tropical Vector Borne Diseases**

On October 10, 2012 at Valley Baptist Medical Center in Brownsville, Texas, a presentation on the West Nile Virus and Dengue was provided to fifteen (15) health care providers. On October 11, 2012 at Valley Regional Medical Center in Brownsville, Texas, twenty one (21) health care providers were educated on Tropical Vector Borne diseases. Both presentations were delivered by Dr. John Wells.
Among the partners, the Valley Baptist Medical Center provided the conference room, and CME credits for attending physicians. They also disseminated flyers and tracked attendance. The main goal of these presentations was to expose physicians on new developments in Vector Borne Diseases.
2. Hida – Rey Binational Health Council

Partners
Office of Border Health, Texas Department of State Health Services, Region 11; Hidalgo County Health and Human Services (HCHHS); Hidalgo County Head Start and WIC programs; Consulado de Mexico in McAllen, Ventanilla de Salud; Texas A&M Health Science Center – School of Public Health; Texas A&M University – School of Rural Public Health, McAllen Campus; Instituto Politécnico Nacional – Centro Biotecnología Genómica; Secretaría de Salud de Tamaulipas, Jurisdicción Sanitaria No. IV; Dr. Richard Gillette; Gris Perez; Richards Pharmacy / Kiko; Liberty Medical.

Activities and events

**HidalGO KIDS: Nutrition and Fitness Education Week**
On October 3, 2012, in all forty three (43) Hidalgo County Head Start Programs, this local activity for children, ages 3-5 years old was sponsored by Hidalgo County Health and Human Services (HCHHS). Nutritional education material, entitled “Eat This Not That and Health Cooking Tips” were distributed. Also, 500 frisbees were purchased and distributed to Head Start playgrounds to be used by children during their daily exercise. In total, approximately 3,700 children in the Head Start programs participated.

**HIDA-REY Public Health Conference 2012**
On October 4th, 2012, this binational activity took place at the Texas A&M School of Rural Public Health – McAllen Campus. It targeted Public Health Students and Professionals and was sponsored by the Hidalgo County Health and Human Services (HCHHS). The objectives of the conference were: (1) to strengthen partnerships with local binational public health organizations/agencies; and (2) educate local binational public health organizations/agencies on current binational public health issues. This year, the Conference allowed for participants to demonstrate their research through a poster session. The poster session provided the opportunity for two (2) researchers to be selected and present their research at the conference through a PowerPoint Presentation. The
winners consisted of one (1) Ph.D. student from the United States and one (1) Professor and Graduate Assistant from Mexico.

Lauren Garcia, Brenda Salazar, Gracie Lopez, Stephany Viridiana, Manasi Sanjay, Christine Matthes, David Salazar, Alberto Juan Salazar Vizuet, Xiaohui Wang, Qian Kunag, Yiwen Cao, Mario Alberto Rodriguez, Dr. Pablo Gilberto Lopez, Dra. Gloria Leticia Doria Cobos, Belinda Medrano, Dr. Ann Millard, and Dr. Nelda Mier

Dr. Brian Smith and Dra. Gloria L. Doria with South Texas College Nursing Students

HIDA-REY Public Health Conference Participants

Hidalgo County BBHW Health Fair
On October 5th, 2012 this local Health Fair event took place at the Mexican Consulate in McAllen, Texas. The health fair was open to all Hidalgo county residents and was sponsored by Hidalgo County Health and Human Services (HCHHS). The purpose was to educate the community about risks and preventive measures for obesity, diabetes, and influenza. The HCHHS had a booth that allowed people to come and get their blood pressure checked and receive information on obesity, diabetes, and influenza.
3. SMAC (Starr County-Miguel Alemán-Camargo) Binational Health Council

Partners

DSHS Family and Community Health Services; Starr County Fire Department; Rio Grande City Health Department; Starr County Health Department; County of Starr – Agri Life Extension Service; Texas Department of State Health Service, Office of Border Health Laredo and Austin; Rio Grande City School District; Tamaulipas Health Jurisdiction No. IX; UTHS; Anna Villarreal, Starr County Self Help Center Director; Starr County Judge; Working on Wellness (WOW) – Starr County Coalition; Cooperative Extension Program Prairie View A&M University; Texas Park and Wildlife.

Activities and Events

**Binational Health Conference on Obesity and Diabetes**

On October 5th, 2012, this binational event was held in Rio Grande City, Texas. The event target audience was health professionals on both sides of the Texas Mexico border. The purpose was to provide education and awareness on Diabetes and Obesity prevention and management to health providers and health workers on both sides of the border. Approximately 105 health professionals participated.

Starr County Judge Eloy Vera and Dr. Brian Smith, DSHS-Health Service Region 11 Director welcomed the audience.

Presentations included topics on *Food and Fitness for Healthy Communities*, *Childhood Obesity in Tamaulipas*, *Prevention and Control of Childhood Diabetes*, *Correlation between Diabetes and Obesity*, SMAC Activities and a SMAC BHC PowerPoint presentation during lunch.

Rio Grande High School Mariachi Cascabel entertained the audience with their spectacular performance. Rio Grande Mayor, Ruben Villarreal, also welcomed all to the event and expressed his pleasure that events like these are being conducted in Rio Grande.

**Border Binational Health Week Proclamation**¹

On September 24th 2012, this year’s BBHW proclamation event took place in Rio Grande City, Texas. It was open to all residents of Starr County and was sponsored by SMAC Binational Health Council and Secretaría de Salud de Tamaulipas, Health Jurisdiction IX.

¹ See annex 2 or the US-MX Border Health Commission’s website at: [SMAC Bi-national Health Council Proclamation](#).
The event celebrated the opening of the Border Binational Health Week 2012 in Starr County with the purpose of creating awareness on Diabetes and Obesity.

Diabetes and Obesity is a threat to all border residents since statistics show numbers of these two diseases is greater in the US-Mexico border than in the rest of the United States. Diabetes and Obesity awareness should be addressed in all public places in the county to ensure people who are affected seek treatment or gain control of it; or if unsure if they are at risk, seek help through local health agencies to change their eating habits and improve exercise to live a healthier and longer life.

Anna Villarreal, Starr County Self Help Center Director and SMAC BHC appointee coordinated the event and served as point of contact. A total of forty (40) people from the local community participated.

**Fitness and Health Fair Event; and Walk-a-Thon**

This local Health Fair held at the Falcon State Park in Rio Grande City took place on October 6, 2012. It included a run and walk-a-thon. There were several fitness stations for participants to rest and take advantage of free services offered. Cooking classes were among the activities conducted as well as, Kids Fish by Falcon game wardens. The focus was obesity and diabetes. Cholesterol screening, glucose testing and blood pressure checking were provided and stations on “Ask an Expert” with a dietitian, a registered nurse and fitness instructors were available. Targeted audiences were children, men and women of all age groups from low to medium income families. Approximately 800 people from the community participated in the activities.
4. Los Dos Laredos-Nuevo León Binational Health Council

Partners
Department of State Health Services (DSHS), Office of Border Health; Mercy Ministries of Laredo; Domestic Violence Coalition; U.S.-Mexico Border Health Commission; Texas A&M International University (TAMIU), Cooperative Extension Program; Facultad de Enfermería Universidad Autónoma de Tamaulipas (UAT) Nuevo Laredo, Tamaulipas; Ruth B Cowl Rehabilitation Center; Area Health Education Center (AHEC); Sistema de Integración Familiar (DIF) Nuevo Laredo; People with Ideas of Love, Liberty, Acceptance and Respect (PILLAR); Laredo Educational Testing Services (LETS); Mexican Consulate, Ventanillas de Salud; Women, Infant and Child (WIC) Program; Cancer Research Institute of Texas (CPRIT), Laredo Program; Secretaría de Salud, Jurisdicción V, Nuevo Laredo; City of Laredo Health Department (CLHD); South Texas Promotoas Association (STPA); Health Resources and Services Administration (HRSA); ECI project Niños, Texas Health Steps, Stop Child Abuse and Neglect (SCAN), Molina Health Care. Kaplan College.

Activities and events

Eighth Annual BBHW City of Laredo Health Department Local Proclamation Ceremony

The City of Laredo Health Department (CLHD) in conjunction with the Secretaría de Salud Jurisdicción No. V Nuevo Laredo, Tamaulipas and the Mexican Consulate in Laredo, Texas performed the opening ceremony for this Border bi-national Health week 2012 which took place on October 1st, 2012 at the City of Laredo Health Department.

The purpose of the event was to inform the public about the different services that our local agencies have for them and to inform them about the different activities that was scheduled for this week in other agencies. Dr. Héctor F. González, CLHD Director and Dr. Gregorio Ortegon in representation of the Director of the Secretaría de Salud in Nuevo Laredo Dr. Jaime Emilio Gutierréz Serrano spoke on the importance of the bi-national work done in both sister cities. Consul General de Mexico in Laredo, Texas, Miguel Angel Isidro expressed the great work both health departments do every day, and mentioned the importance of having a Ventanilla de Salud in Laredo, Texas.
Since these year’s theme is Obesity and Diabetes, Dra. Melissa Cavazos, Coordinator, Health Living Viviendo Mejor program, gave an overview of diabetic statistics in Laredo and of their program.

After this ceremony, a health fair was opened to the public to gain knowledge about the programs the CLHD has and the different local agencies in Laredo, Texas.

Approximately, sixty (60) healthcare professionals participated in the ceremony from both sides of the border and local community.

**Health Fair, Community Education Presentations, Health Walk**

On October 2nd, 2012, this binational health fair, sponsored by the Mexican Consulate in coordination with the City of Laredo Health Department, took place at the Mexican Consulate in Laredo, Texas. The objective was to provide information, prevent, promote and detect diseases. Glucose, cholesterol and blood pressure screening were performed in collaboration with Doctor’s Hospital. An informational module to help detect and prevent family violence was presented by Casa Misericordia. Approximately, sixty five (65) people participated. A group of forty (40) people participated in the “Healthy Living/Viviendo Mejor” diabetes class.

On October 3, 2012, the binational health fair continued. Evaluations on body mass index, nutritional information, body fat measurement, and blood pressure monitoring were provided. A module, collaborated by Gateway Clinic and Doctor’s Hospital on the prevention and detection of breast, cervical, colon, prostate and lung cancer was also held. Participants had their body mass indexed and weight recorded as well as a nutritional assessment. Approximately fifty (50) people from the community participated in the health fair and forty (40) participated in the “Healthy Living/Viviendo Mejor” diabetes class.
On October 4, 2012, the final health fair at the Mexican Consulate Ventanillas de Salud was held, in coordination with the City of Laredo Health Department. Seventy (70) influenza vaccines were given. AIDS tests were administered and importance of healthy sexual living was stressed. A table was set up with educational material regarding sexually transmitted diseases such as chlamydia, syphilis, and gonorrhea, as well as HIV/AIDS. Pulmonary function testing was also administered.

An informational table with dental hygiene information was set up to stress the importance of mouth hygiene. Dental kits were distributed to participants.

An informational module gave instructions on how to avoid depression, suicide, and bullying as well as the distribution of educational material.

On October 10, 2012, the Larga Vista community was given a workshop on depression and suicide at the Larga Vista Community Center. A workshop on heart disease was also presented to this community. Also on this day, the Rio Bravo Community Center received a workshop on diabetes and hypertension, a health walk in collaboration with Univisión, Zumba, glucose testing in collaboration with Medicine Shoppe and hypertension testing in collaboration with Kaplan. It was stressed to participants that walking 30 minutes a day with help in leading a healthy life.

**Binational Obesity and Diabetes Conference**

On October 5th, 2012, this binational Conference took place at the Holiday Inn Civic Center in Laredo, Texas. Sponsored by the City of Laredo Health Department, approximately eighty (80) healthcare professionals participated.
This binational diabetes conference was intended for healthcare personnel from both sister cities, to gain knowledge on how each city diagnoses and treats diabetic and obesity patients.

Presenters from Laredo, Texas and Nuevo Laredo, Tamaulipas talked about Diabetes, Obesity, Nutrition and different pathologies that involve this disease.

During lunch, Dr. Waldo Lopez Ph.D., CLHD Associate director, presented an update on Dengue and West Nile virus.

Partners
Among HOPE-K partners this year include the following: Secretaría de Salud de México, Jurisdicción 1 y 2; Texas Department of State Health Services (DSHS)-Office of Border Health; DSH-Communicable Disease Program; DSHS-TB Elimination Program; City of Eagle Pass Health Department; City of Eagle Pass – Police Department; Kickapoo Traditional Tribe of Texas (KTTT); Maverick County Health Department; Maverick County Hospital District (MCHD); Maverick County Outreach Center PCT 1; Maverick County Sheriff Department; Eagle Pass Recycling Center; Methodist Healthcare Ministries of South Texas, Inc. (MHM); Mexican Consulate – Venanilla de Salud; Molina Health Care Inc.; Quad Counties Ventanilla de Salud; Quad Counties Council on Alcohol and Drug Abuse; South Texas Poison Center; South Texas Border Area Health Education Center (AHEC); South West Texas Junior College (SWTJC); Texas A&M SRPH – McAllen; University of Texas SRPH – Brownsville; Texas Poison Care Inc.; UMC Ryan White Program; United Medical Centers # 1; Winter Garden Women’s Shelter Inc. BioLife Plasma Services; Camino Real Community Interventions; Community Outreach Center; Fort Duncan Hospital; Maverick County Agrilife Extension Office; Acción Medical Supply; McDonalds; Wal-Mart; The Leader Newspaper; Border Patrol; South West Texas Jr College; South Texas Rural Health Services; Letty’s Dance Studios; Boys & Girls Club; Driscoll Health Plan; Eagle Pass Rotary Club; Maverick County Hospital District; United Healthcare-Community Plan; Molina Health care; DSHS-Specialized Health and Social Services; Ponytails for Love Volunteers; Wintergarden Womens Shelter; Sul Ross State University; Texas Health Steps and STAR Programs Outreach; South Texas Food Bank; Rafael Chancey Sound System; Jose Aranda Sound System; Chamber of Commerce; Colonia Promotora Program; Camino Real Community Center; Camino Real Community Services; Instructor Tereza Barrientes and Daniel Caoin; Texas A&M University (HEP); Ana Espinosa-Ortiz; Golf Course; Pete Gallego Elementary; EPISD Parent and Community Education Center; Eloisa Cardenas, Minerva Flores, Martha Montiel, Irma Salazar; Ambiance Hair Salon; Estilistas: Gemini Cardenas, Dariela Gonzalez y Carolina Compean; Glamour Cuts; Blanca Moreno, Patricia Vazquez, Claudia Padron; Rosy Olivo; Mayra Salazar y Carolina Salazar; Relaxations Massage & Day Spa; Yanira Galvan, Sonia Godina y Rosa Godina; CC Winn High School Cosmetology Department.

Activities and Events

Trinational Health Week Inauguration Event and Ciclovia Event: Paso y Pedernales
On September 30, 2012, the inauguration and ciclovia binational event was held at Fort Duncan Park and the Golf Course in Eagle Pass, Texas. Approximately 200-300 adults and children participated.
Given the high rates of obesity and diabetes in Maverick County, the HOPE-K Trinational Health Council (THC) set out to promote healthy behaviors among children, youth and adults residing in this county. The DSHS-OBH coordinator presented the concept of ciclovia events during a monthly council meeting and the council members readily made the decision to hold a ciclovia event as part of Border Binational Health Week in lieu of the annual health fair held at the mall. The DSHS-OBH coordinator along with other HOPE-K members then presented at city council meetings and county commissioners’ court meetings to gain support from local civic leaders. Once approval and support was guaranteed, HOPE-K moved forward with planning of the vent.

Three nations together to receive proclamation from the city and county

The City of Eagle Pass approved the use of the Fort Duncan Park, the golf course and the streets surrounding the park for use as part of the first annual ciclovia and inaugural event. The City of Eagle Pass also provided promotion of the event through the city website and public access channel, police traffic patrolling and emergency medical services staff to be stationed on site at no cost to the council. The community’s support in this effort was evident through the recruitment of multiple volunteers present to assist during the event.
Happy cycling

At 8:00 a.m., the ciclovia opened with a walk/run and bike event initiating in the golf course and continuing onto the streets and ending close to where local service/health agencies were stationed. As part of the ciclovia, Zumba was scheduled at different times from 8:00 a.m. to 11:00 a.m. Volunteers also led physical activities which included soccer, volleyball, hula hooping, badminton and cross fit exercises. As part of the ciclovia inaugural event, local city and county officials including the Mayor, the Consul and HOPE-K THC representatives expressed their support for the event and promoted Trinational Health Week in Eagle Pass, Texas. As a sign of the city’s commitment to continue promoting ciclovia events and continue the promotion of physical activity efforts, the Mayor announced September 30th as Ciclovia Day in Eagle Pass, Texas.

Approximately 200 community residents had the opportunity to engage in physical activity at their leisure, learn about the importance of leading a healthy lifestyle and gain awareness of the role the city and county can play in making environmental changes that can sustain these healthy behaviors.
HULA HULA!!!!
Having fun while exercising

Sister Ursula of the Maverick Hospital District/HOPE-K member providing healthy fruit

Mr. Alfonso Mallen, Boys and Girls Club director demonstrating shadow boxing

Volunteers promoting a volleyball game

Aracely Castillo, Elvia Ledezma, Mirtala Elizondo

Promotoras: Aracely, Elvia, Mirtala, Rosa María Muñoz, Diana Sánchez, and Yolanda Maldonado
Promotora and Local Beauticians Education on the Esperanza y Vida Curriculum

On October 1st and 12th, 2012 at Fort Duncan Medical Center, these binational educational training sessions on breast cancer prevention were targeted to Promotores de salud and local beauticians.

According to a recent study by the UT Health Science Center, breast cancer morbidity and mortality were estimated to be underreported and screening efforts are needed within Maverick and Val Verde Counties. In response to these findings, the Southwest Border Area Health Education Center (AHEC) provided an educational session for promotores and beauticians. Because of the number of hours women spend at a beauty salon on a recurring basis, the beauty salon was identified as a place where education could occur in an informal setting by trained beauticians. The training held on October 1, 2012 was geared toward promotores and the training held on October 12, 2012 was geared toward high school students currently in training to become certified beauticians. Both trainings were provided by Rebecca Rios, a registered nurse from Southwest Border AHEC, and by Ms. Silvia Olivares, a volunteer promotora with Southwest Border AHEC. As part of the trainings, participants had the opportunity to increase their knowledge on breast cancer, understand the barriers faced by Latinas, understand the key timings in clinical screening, and understand how to properly perform a self-breast cancer examination. Participants’ knowledge gain was evaluated by a pre- and post-test. Participants’ satisfaction with the speaker was also evaluated at the end of the session. Overall there was at least an 84% satisfaction with the speaker’s delivery style and presentation skills, knowledge of curriculum and satisfaction with the speaker’s interaction with participants.

Health Professional DSHS Trainings: What You Should Know About TB

Two DSHS Certified Tuberculosis (TB) Trainings took place in Eagle Pass, Texas. The first one was held on October 2nd 2012 at Fort Duncan Medical Center, and the second was held on October 16th 2012 at United Medical Center. Twenty five (25) Promotores de Salud participated in the first training and fifty (50) health professionals participated in the second.

Due to the high rates of Tuberculosis along the Texas-Mexico border it is necessary for community outreach workers (promotores de salud) to be able to understand the principles regarding disease transmission and prevention as it relates to active and latent TB. In order to increase knowledge regarding TB, Ms. Yolanda Yzquierdo, a registered nurse representing the DSHS-Communicable Disease program provided an informative session for promotores. Sixteen (16) promotores from Del Rio and Eagle Pass attended this TB training. The training
provided an opportunity for promotoras to gain knowledge, ask questions and to test what they learned through an interactive question and answer session.

In order to evaluate knowledge gained, a pre- and post-test was provided to all participants. Participants also had the opportunity to evaluate the speaker. Overall there was at least an 80% satisfaction with the speaker’s delivery style and presentation skills, knowledge of curriculum and satisfaction with the speaker’s interaction with participants.

Standing (Left to Right): Rebecca Rios, Ana Ortiz, Yolanda Yzquierdo (speaker), Sandra Vela, Yolanda Maldonado, Elizabeth Wong-Castillo, Reyna Martinez, Bertha Martinez, Sara Castillo, Silvia Olivares; Sitting (left to right): Mirtala Barron, Aracely Castro, Glenda Garcia

National Night Out Mini Health Fair and Proclamation for Non-Violence and Theatre for STD Awareness by Students

These local activities held on October 2, 2012 at the Burr Park in Eagle Pass, Texas was open to the community with the objective of motivating and promoting community cohesiveness and increasing awareness among children and parents against crime and drugs. A Proclamation of Non-Violence was given by Mayor Ramsey English Cantu.
Children had fun jumping in a bouncy castle and skate boarding. Local, state and other health agencies gave information on cancer, drug prevention, nutrition, physical activity and other health issues. Approximately 200 people participated.

**Substance Abuse, Family Violence and Mental Health Training**

The training workshop Applied Suicide Intervention Skills Training (ASIST) took place on October 10-11, 2012 at QUAD Counties Council on Lindburgh Street in Eagle Pass, Texas. Certified community health workers from City of Eagle Pass and Maverick County were trained in ASIST, by Livingworks. It is a two day training program. Promotoras were prepared as a group to understand the concern of people at risk of suicide and on the intervention suicide model. The workshop was attended by approximately nine (9) health professionals.

**Ponytail for Love: Cancer Survivorship Event and Cancer Prevention Promotion**

On September 30th and October 8th & 15th, 2012, these binational events were tailored to youth and adults from both sides of the border and took place at the Fort Duncan Park and Golf Course, the Pete Gallego Elementary School and the Eagle Pass Independent School District (EPISD) Parent Center.

The objective was to get the largest amount of ponytails in order to donate to *Pantene Beautiful Lengths* in partnership with the American Cancer Society with the purpose of making wigs for women with cancer and raise awareness of breast cancer that affects women in Eagle Pass, Texas. Sixty seven (67) ponytails were collected in the three days’ event: twenty three (23) on Sept 30th, twenty eight (28) on October 8th, and sixteen (16) on October 15th. Approximately, sixty (60) participants.
From personal experience...

As funder and organizer, I saw the personal necessity to involve myself more in cancer related issues and also involve the volunteers who work with me. We decided to take part in the breast cancer training and share information with the people around us and the walking classes so that this information can be shared with other people and will result in greater conscience and knowledge on the importance of prevention in our community.

What we have learned...

...although we can do better in our activity, the Eagle Pass community wants to collaborate but does not know the process, the necessary information on how to donate, the nobleness of each person who has volunteered with our organization and their enthusiasm in contributing and continuing to contribute to the cause. Above all, the importance of better disseminating information on topics such as cancer in men, and the personal necessity of contributing with other activities.

...magnificent lessons

Through donations, we learned magnificent lessons.

During the event on September 30th, Ms. Bertha Martínez gave us a beautiful and precious gift. A treasure. The ponytail I speak of belonged to her daughter when she was alive. She died in her battle with cancer. For us, it was an honor to receive this ponytail because we believe that her daughter left us a lesson in that even in death we can still contribute to better the society that we live in.

Ana Espinosa-Ortiz
During the event on October 8th, a young man, Alberto Aguilar, on hearing the invitation made to girls who wished to donate their hair by the Pete Gallego School Director raised his hand and said “I want to donate”, to which his Director commented “I appreciate it but your hair is much too short”. He conciously said, “that is true, I do not have long hair, but my mom does and she could come here and donate it.” And that is the way it was. What a lesson for lots of women and girls! He taught us that regardless of sex, it was about making the decision to donate, and that the support of our parents and communication between the entire family is important. He was at the event accompanied by all of his family.

During the October 15th event we received an envelope from Dallas Texas, the corresponded with a girl named Anissa Morales who sent her ponytail as a contribution. Her Aunt delivered it and it leaves us the lesson that distance is no factor when one has the intent of contributing to a good cause as well as the importance of our parents and families support.
Kickapoo Halloween Health Festival

On October 29th, 2012, this trinational activity took place from 5:00 -9:00 pm at the Kickapoo Reservation in Eagle Pass, Texas, with the participation of approximately 100 children and adults. Participants received information on: Diabetes and cancer; Healthy food choices; Dengue; pesticide application; radon; recycling; Substance Abuse; Family Violence; and the health benefits of exercise. They also practiced exercise in a zumba class, a bicycle parade around the reservation, or simply walking in a group.

Exercise area for a maze, hula-hula, and jumping tires

Diabetes-Obesity booth

Biking and walking around the Reservation

Let’s hula!

Kids walking behind the bikers
6. AMISTAD Binational Health Council

Partners
Ventanillas de Salud Consulado de México; Instituto de los Mexicanos en el Exterior; US-México Border Health Commission (USMBHC); Secretaría de Salud de México, Jurisdicción #2 Cd. Acuña; Health and Human Services Commission – Office of Border Affairs; Texas Department of State Health Services – Office of Border Health; Contra Adicciones Unidos Del Rio-Acuña (CAUDA); QUAD Counties Council on Alcohol and Drug Abuse; City of Del Rio; Val Verde Regional Medical Center (Lab); Sul Ross State / Rio Grande College; A Plus Family Care; Maverick County Hospital District BCCS; UMC; Val Verde County Health Department; Avance, Delta Dental, Val Verde/Kinney Cancer Task Force, Middle Rio Grande Development Council 211/911, HHSC/OES, Del Rio Nursing & Rehab, BCFS, Maximus Inc.

Events and activities

Inauguration
On September 28th 2012, the inauguration ceremony took place at the Mexican Consulate in Del Rio, Texas. Thirty (30) dignitaries, health officials, and Mexican Consulate officials participated in the event.

Lotería / Diabetes
This binational activity was held on October 1st 2012, at Quad Counties in Del Rio, Texas. This activity was open to the public. Seventy eight (78) people participated.

Lotería / Drug and Alcohol Abuse
This binational activity was held on October 2nd 2012, at Dink-Wardlaw Center in Del Rio, Texas. The activity was open to the public. Eighty three (83) people participated.

Lotería / Ventanilla de Salud / Obesity / Diabetes
This binational activity was held on October 3rd 2012, at Val Verde Community Center in Del Rio, Texas and was open to the public. The goal was to stress the importance of diet, exercise, reduction of sugar intake and other related factors in order to prevent diabetes. Ninety two (92) people participated.

Mexican Lotería is used to entice families to participate when it comes to having a forum, meeting, or/and activity. It gets them involved in a session of questions and answers during the game itself. It motivates and gets people involved in learning more on how to live with Diabetes 2. For example, to diet and exercise for those that have problems with obesity at any stage. It is used to teach and learn about the consequences of being overweight and what can be done about it. Participants are involved in a question and answer session during the time of the lottery slots. They take part in various scenarios that were presented, in this case, by Professor Carlos Lara, who kept participants motivated and involved in the process of learning about different recommendations for the care of their eyes and avoid damage that could be caused by poorly controlled diabetes.
**Youth Conference**
On October 4th, 2012, this binational activity was held and targeted students from Del Rio and Ciudad Acuña schools. Seventy one (71) community youth participated.

**Fourth Annual Binational Health Fair**
On October 5th, 2012, this binational activity was held at the Plaza del Sol Mall in Del Rio, Texas. It was open to the public. Different health agencies, including DSHS provided flu shots; instruction on preparation of healthy; and educational material such as a novel on how to live with Diabetes 2, and diabetes prevention. Education material on the seven (7) steps to cancer prevention (awareness), services provided to Mexican nationals living abroad (US), dental facts information and insurance materials were also provided.

The goal of this annual activity was to bring services and information to the community. The partnership with Plaza del Sol Mall (where the annual Amistad Binational Health Fair is held) these past three years has been another way to promote the mission of BBHW to many other families that otherwise would not have known and or heard of the projects that take place at a binational level.

Approximately 100 people participated.

**San Antonio Medical / Dental navigation**
On October 13th, 2012, this binational activity was held at Val Verde Community Center, Cristo Vive Church, and Val Verde Park Center with the participation of approximately 254 people.
7. Presidio – Ojinaga Binational Health Council

Partners and Sponsors
Mexican Consulate in Presidio; Presidio Health Services; Ojinaga Health Department; Jurisdicción Sanitaria de Ojinaga; Transforming Texas – Presidio Independent School District (PISD); El Paso Diabetes Association; Rio Grande Safe Communities; Texas Department of State Health Services (TDSHS) – Office of Border Health; TDSHS – Zoonosis Control; TDSHS – Binational TB Project; U.S-México Border Health Commission – US and Mexico sessions; Maquiladora Selkirk. Presidio/Ojinaga Binational Health Council, Subsecretaría de Educación Superior, Texas Department of State Health Services – Family and Child Health Services

Activities

Presidio/Ojinaga 2012 BBHW Inauguration
The binational BBHW inauguration with the participation of approximately 250 residents of Presidio and Ojinaga, took place in Ojinaga, Chihuahua, Mexico on October 1st, 2012.

Binational Health Fair
This event initiated at 4:00 p.m. at the Presidio High School on October 5, 2012. Approximately 300 residents from both sides of the border attended. During the health fair, Presidio and Ojinaga participants had the opportunity to visit 21 different vendors that provided education on public health related to tuberculosis, zoonosis, disabilities, Medicaid/Medicare, legal services, domestic violence, screenings for glucose levels and blood pressure, medical equipment and mental health. Also, 200 residents received free flu vaccines. Free food and entertainment were provided during the event. Entertainment included ballet folkloric, Zumba and local musicians. All participants were able to enter into raffles to have the opportunity to win various prizes such as soccer balls, footballs, volley balls and bicycles. Event ended at 7:00pm.

Community residents in rural areas benefit a lot from events such as this. Agencies use these opportunities to extend their services in rural areas. Future needs consist of finding opportunities where local entities can take stronger leadership to organize these types of events in their community. A failure in the organization was that the event was promoted in Spanish radio only which resulted in non-Spanish speaking residents to not be aware of the event.

Tuberculosis 101 Presentation
Event initiated at 12:00pm on October 5th at the Presidio Activity Center (PAC). A total of eighteen (18) elderly residents, who attend the PAC were given a presentation by Lupe Gonzalez, Binational TB Program Manager, which included information on TB signs and symptoms, screenings, testing and treatment. Participants were also provided with hand written bilingual material. They were presented with various questions at the end of the session as a means of evaluating the knowledge gained. As participants answered correctly they were given a prize.
Community residents had many questions regarding TB. Some of the participants expressed surprise that TB still existed. They also expressed interest in other type of educational presentations such as West Nile Virus, Adult Immunization (i.e. information on shingles vaccine), Nutrition, etc.

**Farmer’s Market**

The event initiated at 8:30am on October 6, 2012 and ended at 12:00pm. In celebration of Border Binational Health Week and Binational Health Week, Presidio and Ojinaga residents had the opportunity to visit various food vendors and arts and crafts and receive public health education related to tuberculosis, zoonosis, obesity and diabetes as well. Approximately 50 residents attended the Farmer’s Market.

**Binational Health Walkathon**

On September 30, 2012, this binational activity in Presidio, Texas and Ojinaga, Chihuahua targeted the general public. Approximately 250 people from the community participated.
8. Paso del Norte Binational Health Council

Partners
El Paso Health Department; Texas Department of State Health Services – Office of Border Health; New Mexico Department of Health – Office of Border Health; Comisión de Salud Fronteriza-Oficina Chihuahua; Chihuahua State Health Services; HHSC Office of Border Affairs; Paso del Norte Foundation; No Bully Zone; El Paso Diabetes Association (EPDA); Paso del Norte Binational Diabetes Committee; Paso del Norte Rehabilitation Center; Mexican Consulate; Red de Promotora Network; Alliance of Border Collaboratives; Southern N.M. Promotora Committee; Pan American Health Organization (PAHO); Programa Compañeros; Alliance of Border Collaboratives; El Paso Community College; The University of Texas Health Science Center at Houston School of Public Health-El Paso Regional Campus; Texas Tech University Health Sciences Center Paul L Foster School of Medicine; Texas Tech School of Medicine; University Medical Center; Tenet Health Network; Substance Abuse Collaborative Member; University Medical Center; Character Kids Inc.; Rio Grande Safe Coalition RGSCC; NMSU Nursing Students; El Paso Juv. Justice Center; DEA; Texas A&M PRC & Colonias Program; West TX HIDTA; Fort Bliss ASAP; Centro Integracional Juvenil; TXMF-LES-CD; Aliviane-Alianza Familiar; Tierra Madre – NM; EP Tuner Coalition; UTEP – Police Dept. SISD; Border Patrol; Ayuda Inc., Amerigroup Real Solutions in Health Care; Blue Cross and Blue Shield of New Mexico; Disability Rights Texas; Alivio Health Center; DIF Municipal (Cd. Juárez); Volunteers, Procuraduría General de la República (MX); Project VIDA, Paso del Norte Children Development Center (PDNCDC); Novo Nordisk, Medtronic MiniMed, and Eli Lilly.

Activities and events

Paso Del Norte Inaugural Event
On October 1st at the Escuela Primaria Federal “Vicente Guerrero” de Cd. Juárez at 10:00 am, the BBHW inauguration was held for the Paso del Norte region. The goal was to celebrate and provide information on the binational projects between the United States and México based on public health priorities. The general objective was Obesity Prevention and Diabetes, especially in the child and adolescent population of the Paso del Norte región.

The event began with the protocol of honoring the Mexican and United States flags and with messages of the ceremony objectives. The Subsecretary of Health in Northern
Chihuahua, Dr. Felipe Fornelli Lafon; Paul Dulin, Director New México Office of Border Health; and, Dr. Díaz de León in representation of the Municipal President gave the welcoming. Dra. Elisa Aguilar read a message sent by Dr. Mary Anderson, Medical Director of Texas DSHS Health Service Region 9/10. Two (2) students from the school presented a bilingual message regarding BBHW followed by a dance by the physical education teachers. Amongst over 510 students, there were local and binational public health authorities, the Sub-Secretary of Educación in the Northern zone, SEDENA, and special invited guests such as INAMI delegation, Mexican Consulate in El Paso, Texas, and Pan American Health Organization El Paso. Total participants were 550.
Paul Dulin MBA, Director, New México Office of Border Health

Dr. Felipe Fornelli Lafon
Director, Secretary of Health, Chihuahua Northern Zone
Lic. Humberto Uranga Urias, Regional Delegate, Chihuahua National Institute of Migration
Cónsul Guillermo Ordorica, Alternate Consul of the Mexican Consulate El Paso

Administration of Albendazol to children at the Escuela Primaria Federal Vicente Guerrero by
Dra. Elisa Aguilar
Dra. Elisa Aguilar, representing Dr. Mary Anderson, MPH, Medical Director, Health Service Region 9/10, Texas Department of State Health Services

Administration of Albendazol to children at Escuela Primaria Vicente Guerrero by Paul Dulin
Vaccine Committee of Interinstitutional Vaccines
Pensiones Civiles del Estado; Instituto Mexicano del Seguro Social (IMSS); Instituto de Servicios y Seguridad Social para los Trabajadores del Estado (ISSSTE) Hospital General de Cd. Juárez (ICHISAL); Hospital Infantil de Especialidades (HIES); Componente de Vacunación de Jurisdicción Sanitaria II (SSCH)

Nineth Annual “Red de Promotora” Conference
This Annual Conference with the theme: “Promotoras Knocking on doors, impacting families” took place on October 8th at the Double Tree Hotel in El Paso, Texas.

Approximately 250 public health Promotores from New Mexico, Chihuahua, and El Paso surrounding areas participated. The objective was to present diverse available strategies for affected diabetes patients, and other public health issues that affect the Paso del Norte Region. A total of 190 Promotora trained on diabetes topics.
This local Workshop took place on October 10th, 2012 at Dos Lagos Golf Course in Anthony NM.

The Goal of the program is to bring a message to border area teenagers about adolescent risks, responsible decision making, positive peer pressure, and effective communication about healthy human sexuality.

A total of nineteen (19) participants were trained on the curriculum.
10th Annual Red Ribbon Rally & Diabetes/Obesity Health Fair

The 10th Annual Rally and Health Fair took place on October 13th, 2012 at Sunland Park, NM Western playland parking lot. The goal of the program was to bring a message to communities on education of bringing awareness on Substance Abuse and drug trafficking. The objective was working together with the Paso Del Norte Binational Health Council border in educating the community on Diabetes and Obesity in the Paso Del Norte Region. A total of 1,500 participants attended the event.
Youth enjoying the Jumping Balloon

Health Fair participant from the NM Teen Pregnancy Coalition
Lucia Moreno, Raquel Perez, & Lucia Corral
Dominick Sánchez Health Fair youth participant enjoying the healthy snacks made available during the event

Youth participants waiting for giveaways raffle to begin
Faces of Diabetes Conference

“Faces” is a one day Conference with the purpose of enhancing diabetes standards of care in the region. It took place at the Wyndham Airport Hotel in El Paso on October 19th, 2012, and was attended by 285 health care professionals and community health workers. The objective this year was to discuss new diabetes therapies, diabetes treatment in mental health patients, referral for yearly foot exams, sleep apnea as a contributor to diabetes, and the real story behind bariatric surgery.
9. South Texas Promotoras Association, Inc. (STPA)

Partners
Texas Health and Human Services Commission, Office of Border Affairs (HHSC-OBA)
Laredo; DSHS, Office of Border Health, Laredo; DSHS, Office of Border Health, Austin;
DSHS, Region 11; Prairie View A&M University Cooperative Extension Program; U.S.
Department of Health and Human Services, Office of Minority Health; Texas A&M
Health School of Rural Public Health; Universidad Autónoma de Tamaulipas, Mexico;
Edinburg Medical Hospital; Día de la Mujer Latina; Visión y Compromiso; U.S.–Mexico
Border Health Commission; United Stated Department of Health & Human Services;
Health Initiative of the Americas; Pan American Health Organization; City of Laredo
Health Department.

Activities and Events

STPA-Laredo BBHW “Promotores Get it D.O.N.E (Diabetes, Obesity, Nutrition and
Exercise) Conference
This activity took place on Oct.6, 2012 at the University of Texas Health Science Center
in Laredo, Texas.

The goal was to increase education to Promotores (Community Health workers) on
childhood obesity and diabetes and the important role nutrition has in prevention of
chronic illness so that they will in turn may motivate, support, and heighten interest of
economically disadvantaged parents to help their children become more physically
active, create better and healthy food habits, and utilize existing local natural resources to
maintain body and mental wellness while having fun.
Results and Comparisons

The 9th Annual Border Binational Health Week (BBHW) activities were very successful. This year a total of 75 activities, 18,371 participants and 138 partnerships were accomplished.

Activities and Events

Of the seventy five (75) total activities funded by the Texas Office of Border Health, forty one (41) were completed in Texas, two (2) were completed in New Mexico, and thirty two (32) in Mexico.

The graph below shows the break-down of the activities by topic area.

![Bar Graph of Activities by Topic Area]

The bar graph below shows this year’s total activities as compared to past years.

![Bar Graph of Activities 2009 to 2012]
Participants

Of the 18,371 total participants of activities funded by the Texas Office of Border Health, 7,934 participated in activities held in Texas, 1,519 participated in activities held in New Mexico, and 8,918 participated in activities held in Mexico.

The graph below shows the break-down of the participants in activities by topic area.

The graph below shows this year’s total participants as compared to past years.
Partnerships

Of the 138 total partnerships reported on activities funded by the Texas Office of Border Health, 68 partnerships were on activities held in Texas, 40 partnerships were on activities held in New Mexico, and 98 partnerships were on activities held in Mexico.

The graph below shows this year’s total partnerships as compared to past years.
ANNEXES

1. 2012 BBHW Activities Matrixes
   - Border wide consolidated 2012 BBHW Matrix
   - Texas 2012 BBHW Matrix
     [see file enclosed]

2. 2012 BBHW Proclamations
   a. SMAC Bi-national Health Council Proclamation

   PROCLAMATION
   STARR COUNTY

   WHEREAS, the United States-Mexico border is one of the most dynamic border regions in the world and is defined as 100 kilometers North and South of the international boundary between the United States-Mexico border; and

   WHEREAS, Starr County, Texas, the State of Tamaulipas, Mexico share a common border region and are united by environmental, cultural, social, and family ties; and

   WHEREAS, border health problems need to be national collaboration, coordination, communications, and community participation to address common challenges; and

   WHEREAS, from October 1st – 7th, 2012 Border Bi-national Health Week activities will take place in Starr County and will focus on health activities and raising awareness of health issues and availability of care and treatment along the U.S.-Mexico border region; and

   WHEREAS, during Border Bi-national Health Week the SMAC Bi-national Health Council will reach out to high risk areas, underserved communities, and rural areas, areas with high migration, and border communities; and

   WHEREAS, the SMAC Bi-national Health Council promotes educational opportunities developed by staff and healthcare education partners to provide consistent access to health care educational opportunities and raise awareness among our diverse community; and

   WHEREAS, Starr County and SMAC Bi-national Health Council are committed to recognizing and honoring the many
care organizations that dedicate themselves to the best needs of public health services; and

   WHEREAS, the goal of Border Bi-national Health Week is to promote valuable partnerships to address border
health problems, and celebrate the combined efforts of the United States-Mexico Border Health Commission, the
U.S. Department of Health and Human Services, the Mexico Secretariat of Health, the Health Initiative of the
Americans, the Pan-American Health Organization, and the ten United States-Mexico Border States.

NOW, THEREFORE, I, EDY VERA, COUNTY JUDGE FOR STARR COUNTY do hereby proclaim the week of October 1st –
7th, 2012 as

"BORDER BI-NATIONAL HEALTH WEEK"

in the city of Rio Grande, and urge all my fellow citizens to join me in this celebration by participating in all activities and to commit the SMAC Bi-national Health Council for their outstanding service, leadership, and commitment to residents in the public health area.

IN WITNESS WHEREOF, I hereunto set my hand and cause the Seal of Starr County to be affixed, this 1st of
October, 2012 or September 24, 2012.

Edy Vera
County Judge

[Signature]

Dennis Gonsalez
Starr County Clerk

50
b. **Amistad Bi-national Health Council Proclamation**

3. **Activities’ Flyers**
   a. HOPE-K Halloween Health Festival

   ![HOPE-K Halloween Health Festival Flyer](image)

   **Halloween Health Festival**
   
   Everyone Welcome...
   Come & Join US!
   Monday, October 29, 2012
   4:00 pm to 7:00 pm
   at the
   Kickapoo Traditional
   Tribe of Texas Multimedia Parking Lot
   
   Bring your Bike and have fun.

   b. Tenth Annual Bi-national Red Ribbon Rally, Sunland Park, NM, October 13, 2012.

   ![Tenth Annual Bi-national Red Ribbon Rally Flyer](image)

   **10th Annual Bi-national Red Ribbon Rally**
   
   Come Join the Fun!
   
   October 13, 2012
   10AM to 2PM
   Western Playa Park
   Sunland Park, NM

   c. 4th Annual Binational Health Fair and Expo, Plaza del Sol Mall, Del Rio, October 5, 2012  
   (http://www.borderhealth.org/files/res_2224.pdf)

   (http://www.borderhealth.org/files/res_2226.pdf)
4. Activity Agendas and Reports

a. SMAC Binational Health Council Conference on Obesity and Diabetes (http://www.borderhealth.org/files/res_2206.pdf)


5. Newspaper Clips

a. Health Literacy Symposium “Childhood Diabetes, Type 1 and the Health of Our Children”, Brownsville Events Center (http://www.borderhealth.org/files/res_2222.pdf)

b. “Promoverán que la Población Haga más Ejercicio”

Autoridades de salud de Eagle Pass y Piedras Negras se reunieron este lunes para preparar las acciones que se tendrán en la Semana Binacional de Salud próxima a realizarse. En la reunión que se llevó a cabo en las oficinas del Departamento de Salud de Texas ubicadas en el Bulevar de los Veteranos en Eagle Pass, estuvieron presentes Yolanda Maldonado, del departamento de Salud de Texas y por parte de Piedras Negras el doctor Adalberto Peña, jefe de la Jurisdicción Sanitaria Uno. Las autoridades preparan la semana de salud, donde también participa la Nación Kickapoo, y que inicia el 30 de septiembre.

Dijeron que durante esta semana se analizarán las enfermedades que afectan por común a la población en ambos lados de la frontera, y también van a fomentar que la población haga más ejercicio. Diana Sánchez, de la agencia de Texas para la Salud en Poblaciones Rurales, dijo que
buscarán fomentar que la gente haga más ejercicio, que camine más o haga bicicleta, para ellos están programando un día en que la gente pueda salir a practicar estas actividades, se realizará en el parque Fort Duncan. Además en la reunión analizaron que en Texas, principalmente en la región norte hay una alerta por los casi 300 casos reportados y que han cobrado la vida de 17 personas. La Ciudad de Eagle Pass continúa advirtiendo a la comunidad para que mantenga limpios sus patios y jardines de hierba crecida, y que evite tener agua almacenada.
c. HOPE-K Ciclovia Festival

To Advertise with the
Eagle Pass Leader
830-325-8830

HOPE-K Ciclovia Festival:
Pasos y Pedales

Walk Run Bike Play
Street Festival

Sunday, September 30, 2012 from 8am-12pm
Fort Duncan Park/Golf Course
Semana Binacional de Salud, este Domingo Inicia en el Fort Duncan Park

Autoridades de Salud de Eagle Pass y Piedras Negras realizarán este domingo en el parque Fort Duncan la inauguración de la Semana Binacional de salud donde habrá eventos en ambos lados de la frontera.

Este domingo 30 de Septiembre se realizará un gran Festival en el Fort Duncan Park, donde la comunidad está invitada a salir a correr, a caminar o andar en bicicleta, a este evento se le ha llamado Ciclovia.

De lado mexicano se realizará el evento en el Paseo del Río.

Luego, durante los dos siguientes habrá diversos eventos importantes, por ejemplo el lunes 1 de octubre, se realizará un Entrenamiento en Cáncer de seno/Educación on Breast Cancer en Eagle Pass.

El Miércoles 10 y Jueves 11 de Octubre se realizará una capacitación en Salud Mental /Mental Health Curriculum, referente al tema del Suicidio en el Consulado de México, Eagle Pass, Texas, a las 9:00am.

El Lunes 15 de Octubre se realizará el evento “Ponytail for Love”/donación de Cabello Para ayudar a personas con cáncer, esta actividad será en el EPISD Parent Center 1680 Del Rio Blvd.Eagle Pass, Texas.

Por su parte el Martes 16 de Octubre- Conferencia / Métodos nuevos para la detección de Tuberculosis en el Fort Duncan Medical Center a las 11:00 am - 3:00 pm.

El Miércoles 17 de Octubre- Conferencia “Servicios educativos disponibles para niños hiperactivos, “Precious Faces The Autism Support Group”, en el Consulado de México, Eagle Pass, Texas, 10:00am - 13:00pm.

El Jueves 18 de Octubre- Campaña Educativa / “Virus del Niño y Dengue” en el Consulado de México, Eagle Pass, Texas, 10:00 am - 13:00 pm.

Y por último el Miércoles 31 de Octubre- Halloween Community Health Festival en el Kickapoo Reservation.

La comunidad está invitada a aprovechar estos eventos.
e. Piden donar su cabello para hacer pelucas a personas con cáncer
f. City of Laredo Health Department Kicks Off Border Binational Health Week (http://www.borderhealth.org/files/res_2223.pdf)